



Citrus Connection Transit Development Plan

Review Team Meeting
March 11, 2025



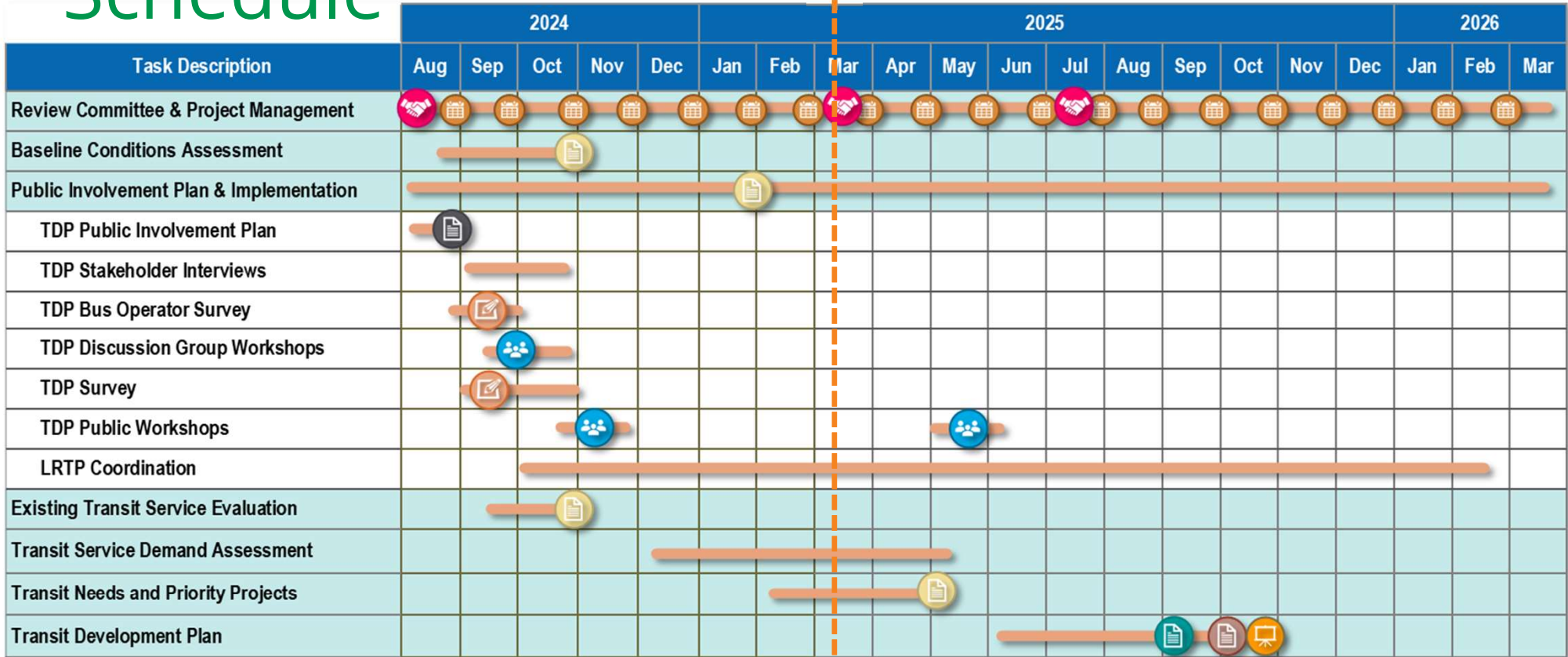
Agenda

- Project Update
- Public Outreach
- Land Use & Corridor Development Assessment
- Transit Needs Discussion
- Next Steps



Schedule

We are here



- Task Duration
- Monthly Progress Report
- Outreach Events
- Draft Technical Memoranda
- Final TDP/Exec. Summary
- Kick-Off / Rev. Comm. Meeting
- Public Involvement Plan
- Operator / Online Surveys
- Draft TDP/Exec. Summary
- Presentations

Public Outreach Update



25
Stakeholder
Interviews

Ongoing



3
Discussion
Group
Workshops

Completed



2
Open House
Public
Workshops

1 completed!



1
Public
Input
Survey

Completed



1
Bus
Operator
Survey

Completed



L RTP
Coordination –
Workshops &
Surveys

Ongoing



Website &
Social
Media
Outreach

Ongoing

Stakeholder Results

- Regional connections
- Innovative strategies
 - Microtransit
 - Squeeze
- Connections to Lakeland Airport
- Increased frequency
- Upgraded stop infrastructure
- More UAP partnerships



Discussion Groups

- Business, Social Services, & Rider
- October – November 2024
- ~30 participants
- Participants wanted:
 - Extended service hours
 - Premium service
 - Regional service



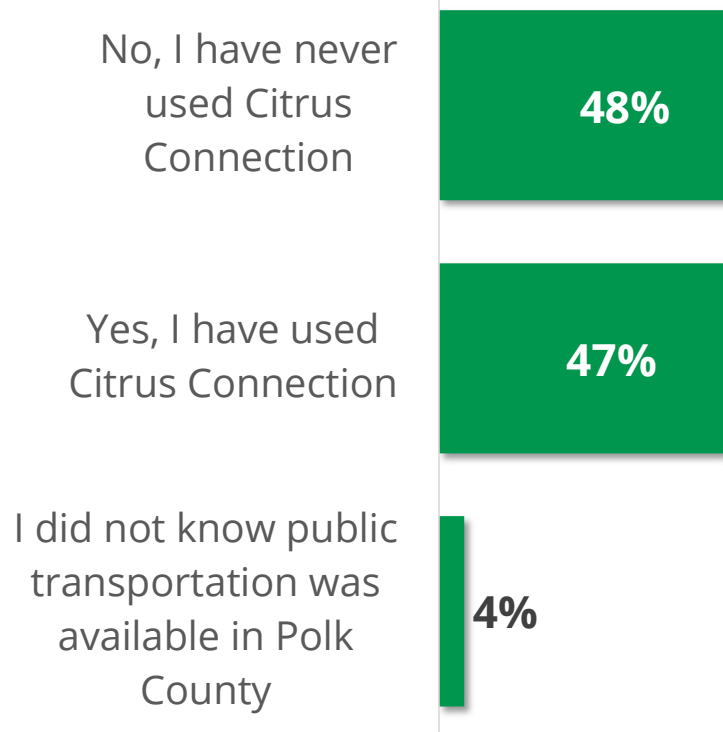
Public Workshop

- November 2024
- 74 participants
- Participants wanted
 - Extended service hours
 - Weekend service
 - More fare options & access
- Participants preferred
 - Shorter trips
 - High-frequency service

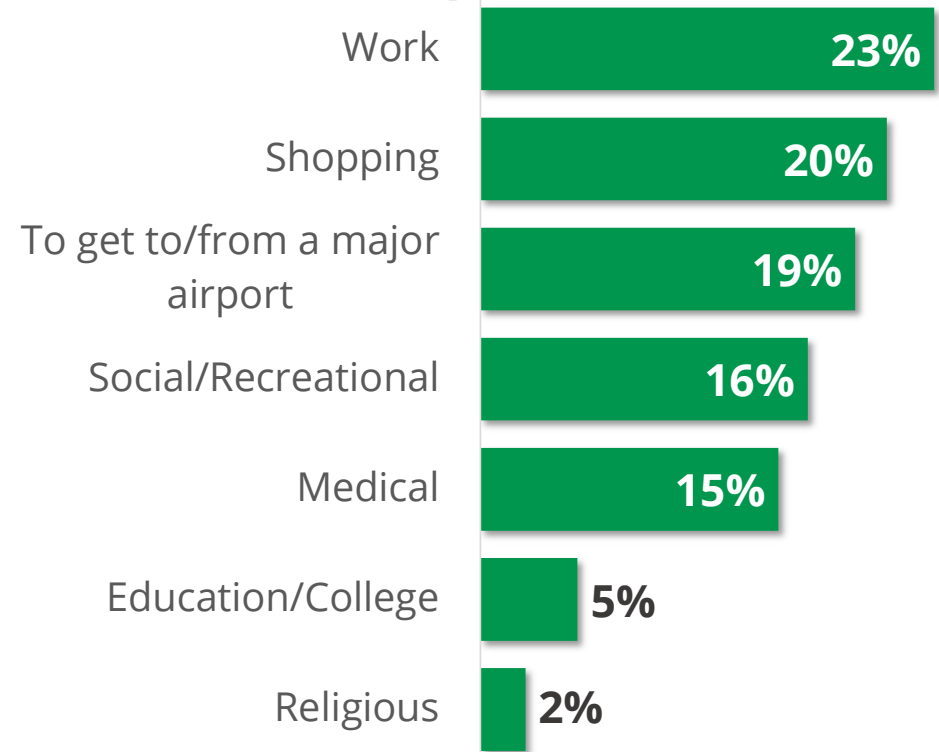


Public Input Survey Results

Transit Use

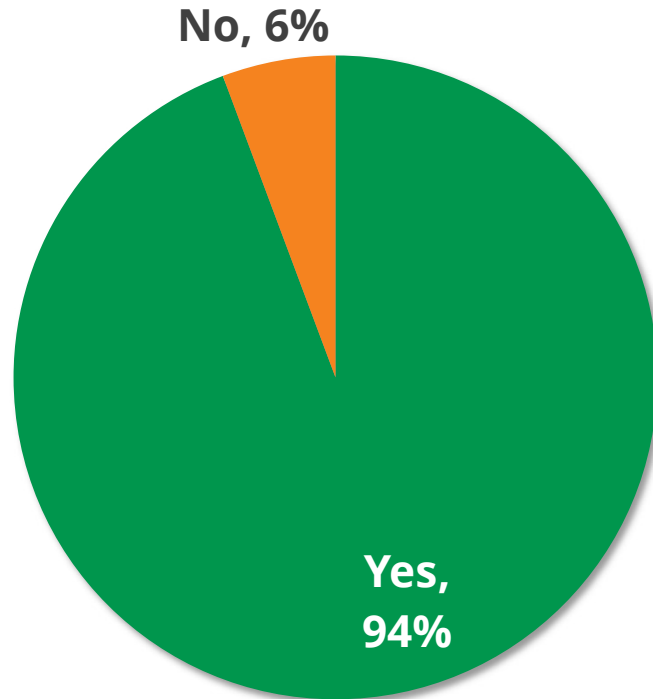


Top Destinations

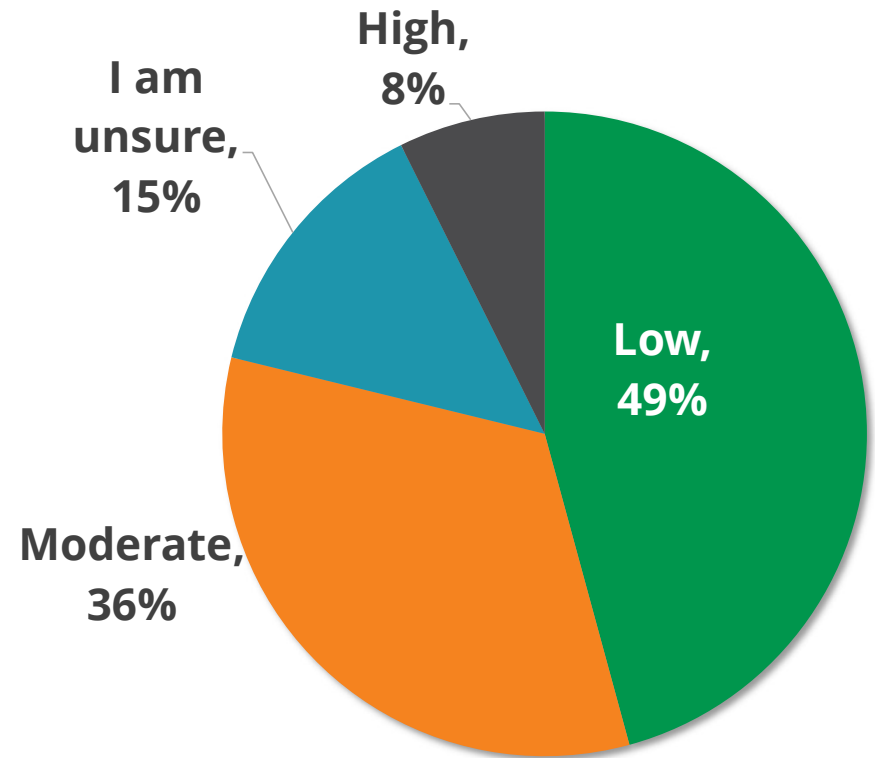


Public Input Survey Results

Need for improved transit services

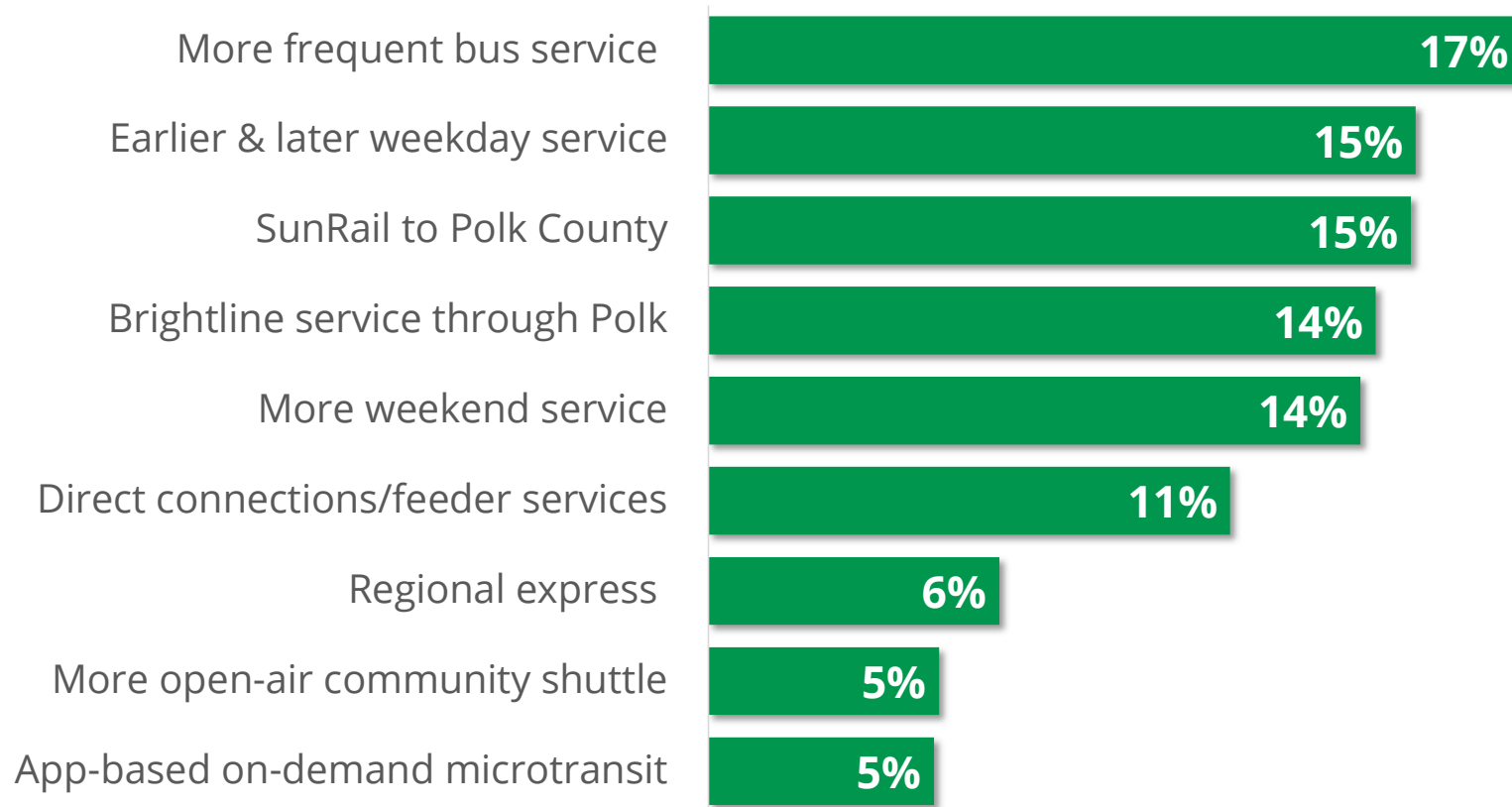


Awareness



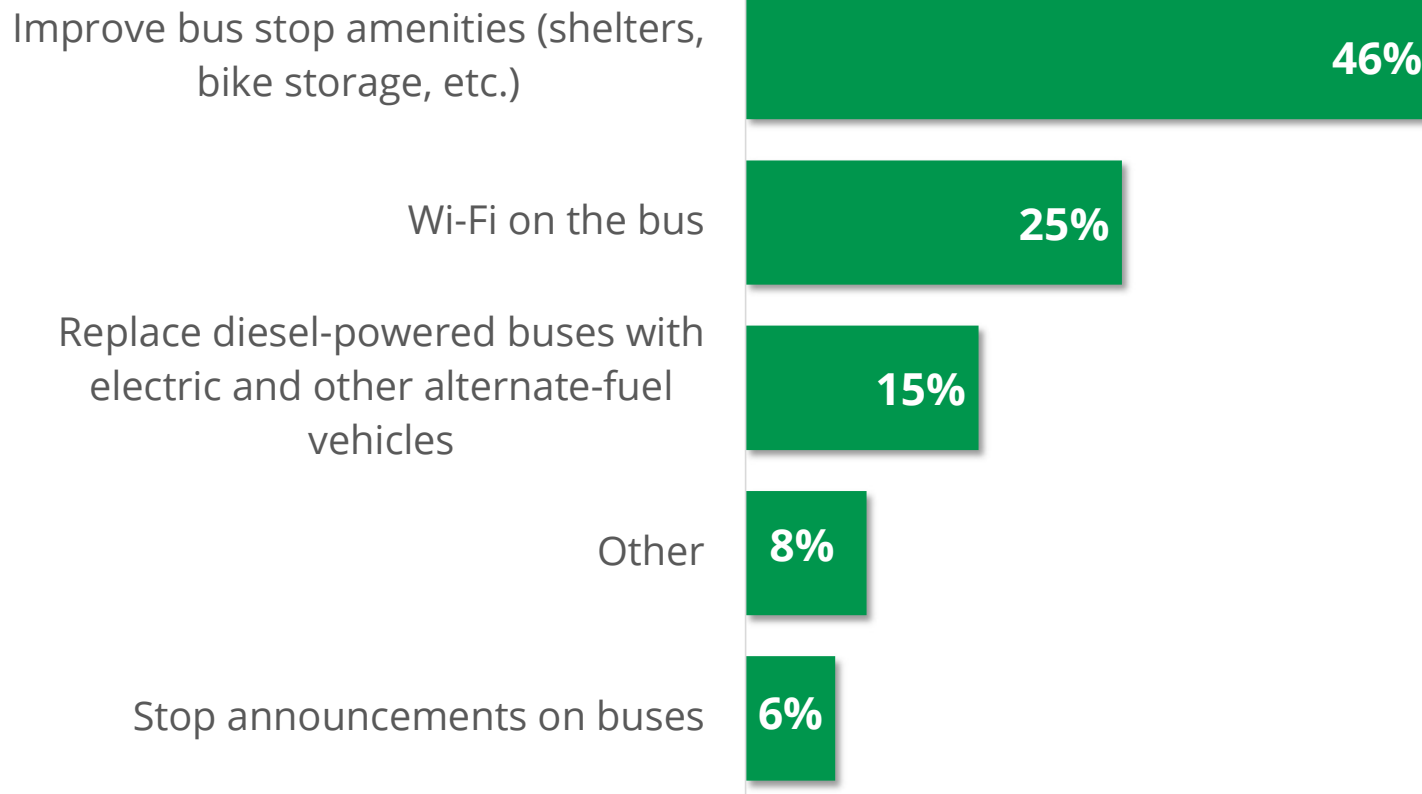
Public Input Survey

Top Service Needs



Public Input Survey

Top Capital Needs



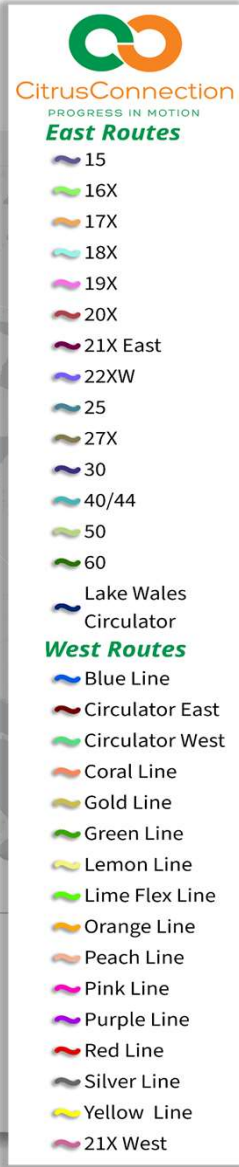
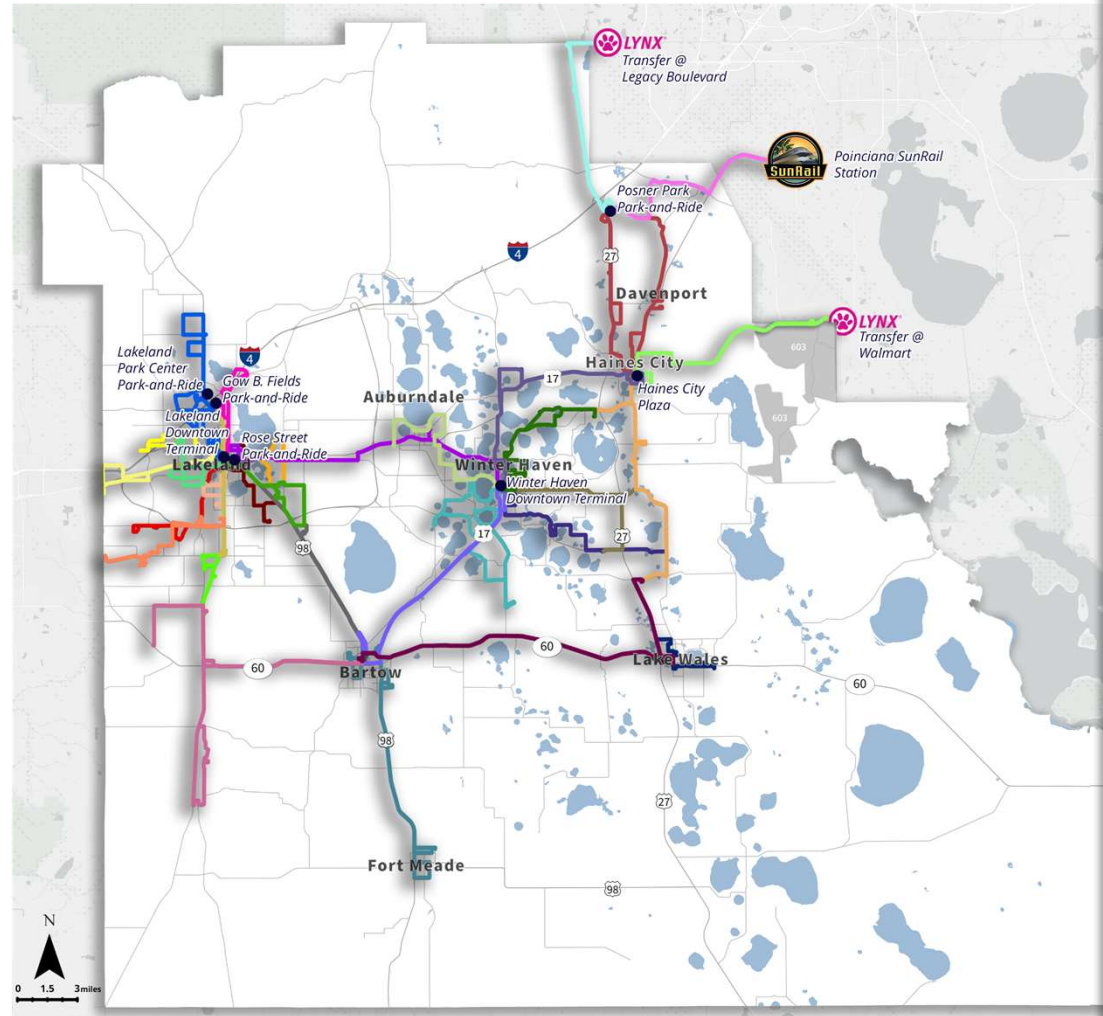
Land Use & Corridor Assessment

- More than 20 plans reviewed
- Meeting with Polk Comprehensive Plan staff on Thursday
- Identified key corridors for prioritizing transit based on
 - Existing services
 - Projected growth
 - Public outreach
 - Plans reviewed
 - Transit-supportive land uses/urban design



Existing Transit Service

- 31 routes
 - East- 15 routes
 - West- 15 routes
 - 1 East-West Connector
- 3 Squeeze Services
- Monday-Saturday
 - One Sunday route
- \$1.50 one-way fare

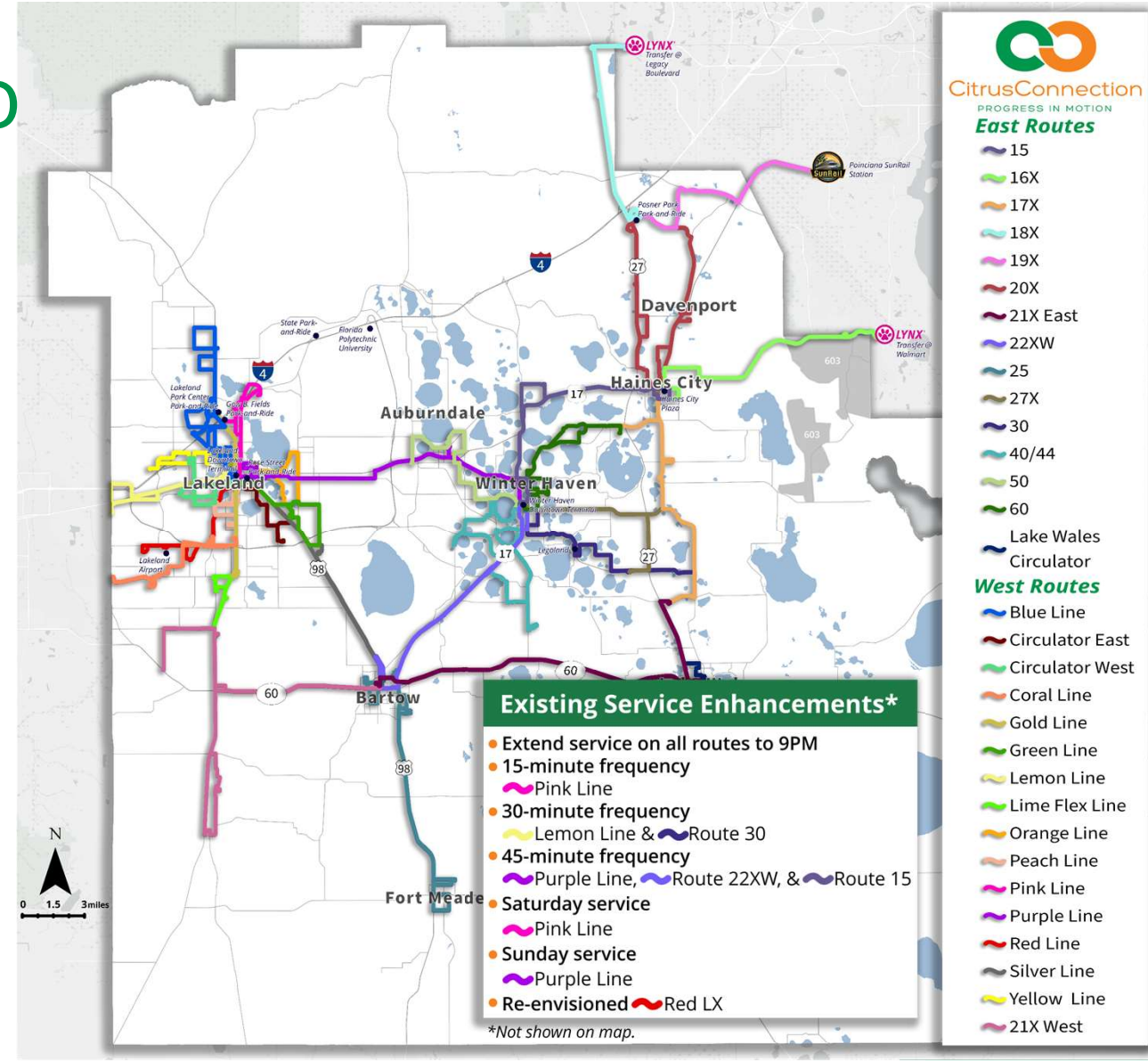


Developing 10-Year Transit Needs



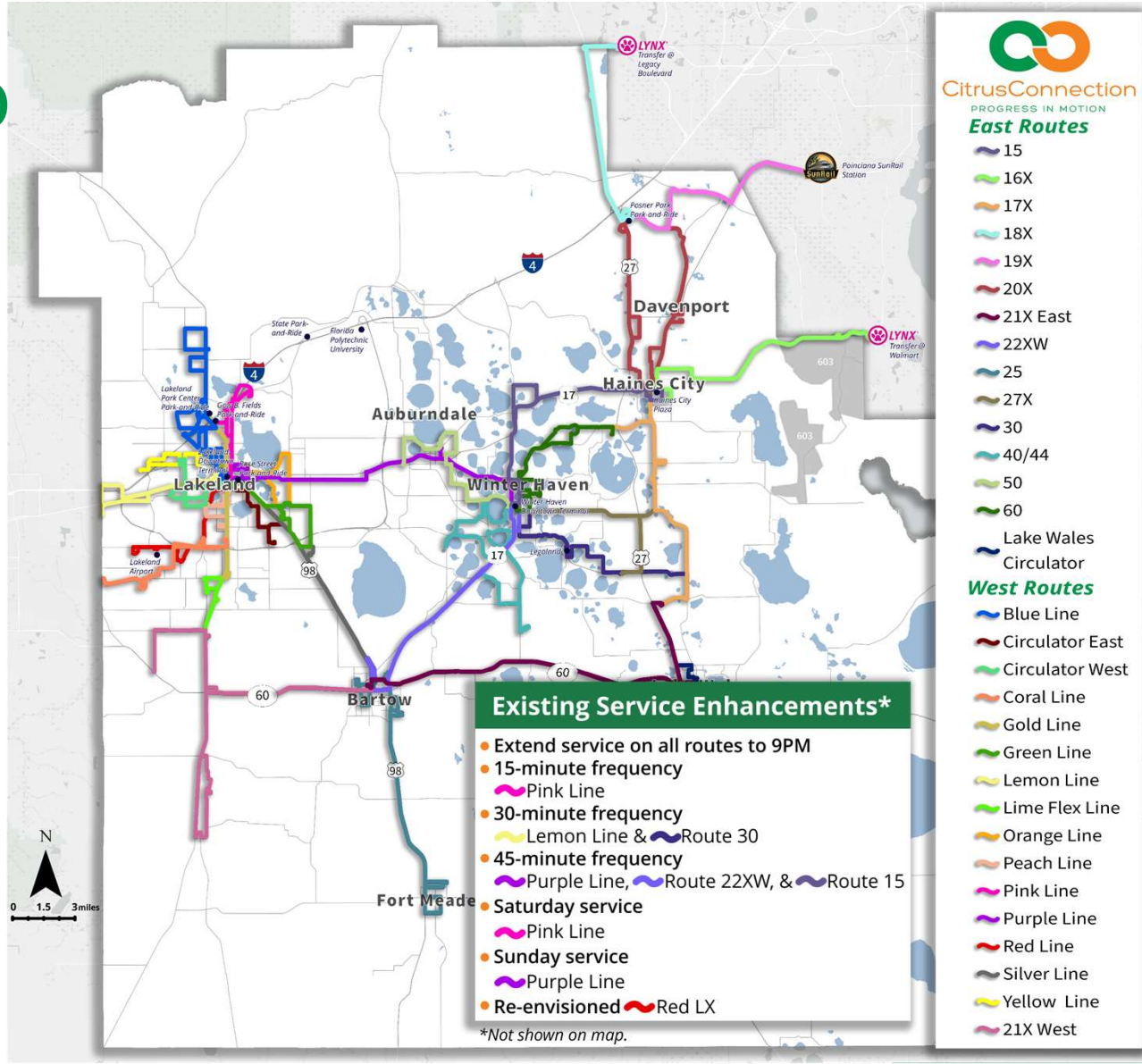
Enhancements to Existing Network

- Weekday Frequency Improvement
 - 15-minute
 - Pink
 - 30-minute
 - Lemon
 - Route 30
 - 45-minute
 - Purple
 - 22XW
 - Route 15
- Re-envisioned route
 - Red LX













Enhancements to Existing Network

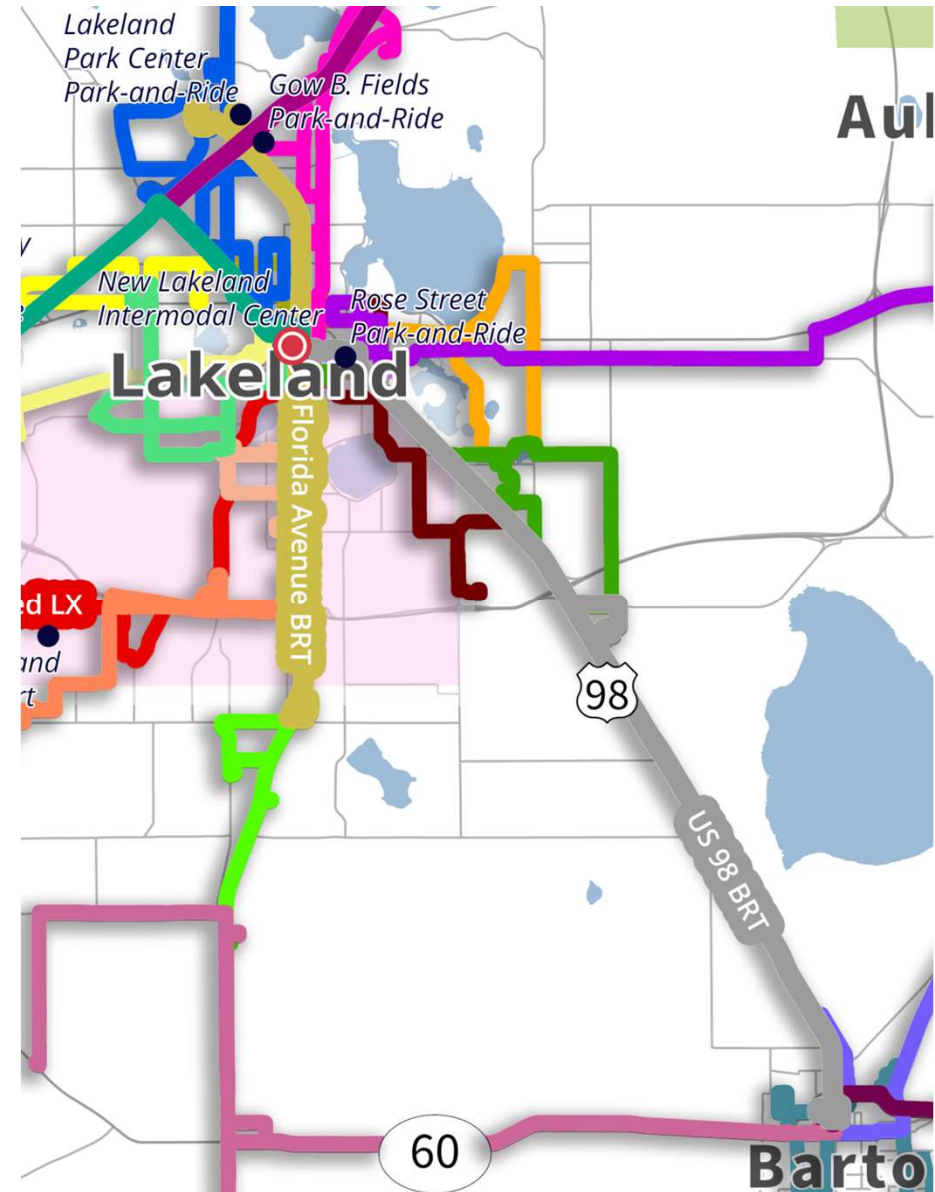
- Extend weekday service span until 9PM
 - All routes
- Add Saturday service
 - Pink
- Add Sunday service
 - Purple



Enhancements to Existing Network

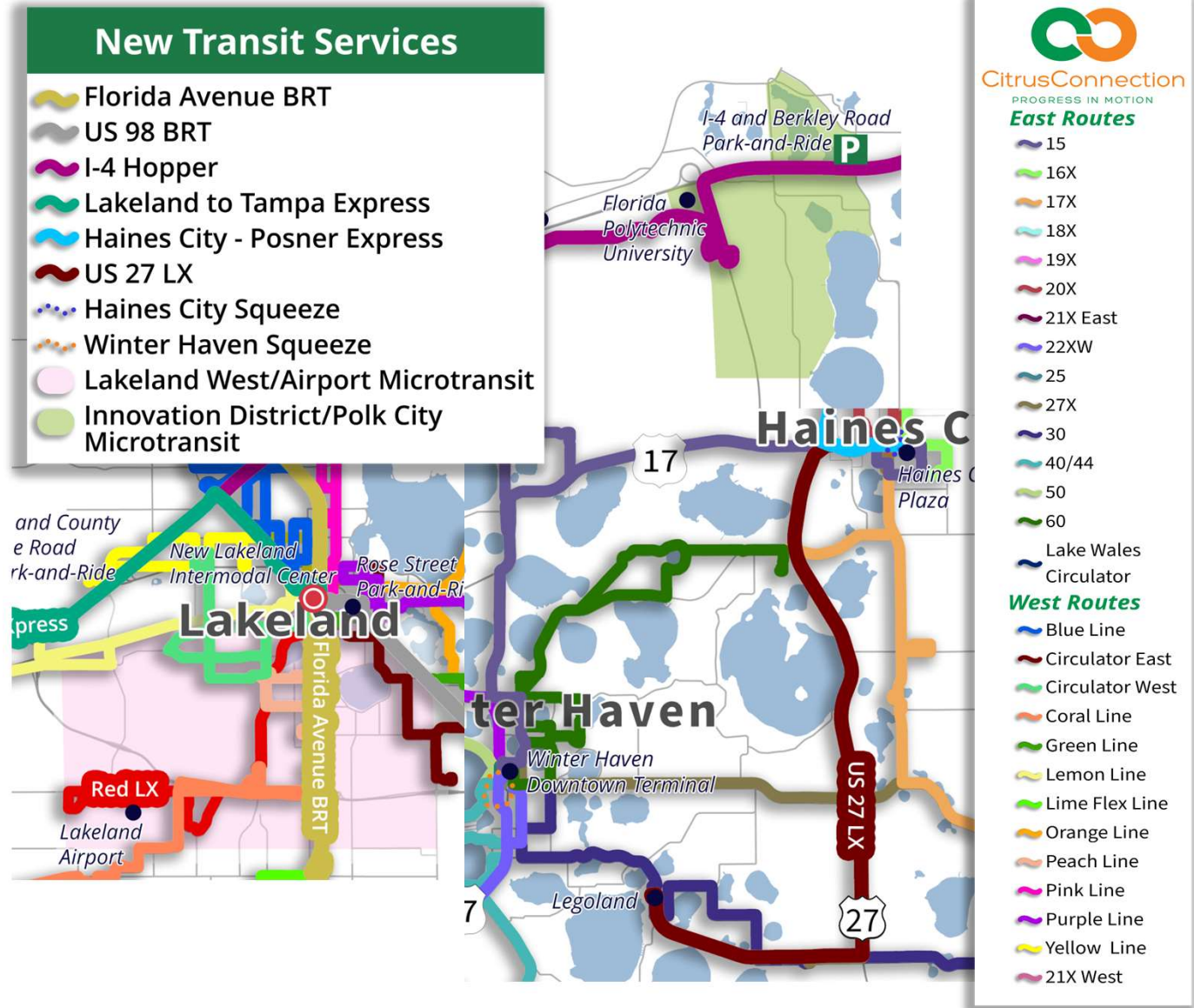
- Premium Service
 - Florida Avenue BRT
 - US 98 BRT

New Transit Services	
	Florida Avenue BRT
	US 98 BRT
	I-4 Hopper
	Lakeland to Tampa Express
	Haines City - Posner Express
	US 27 LX
	Haines City Squeeze
	Winter Haven Squeeze
	Lakeland West/Airport Microtransit
	Innovation District/Polk City Microtransit



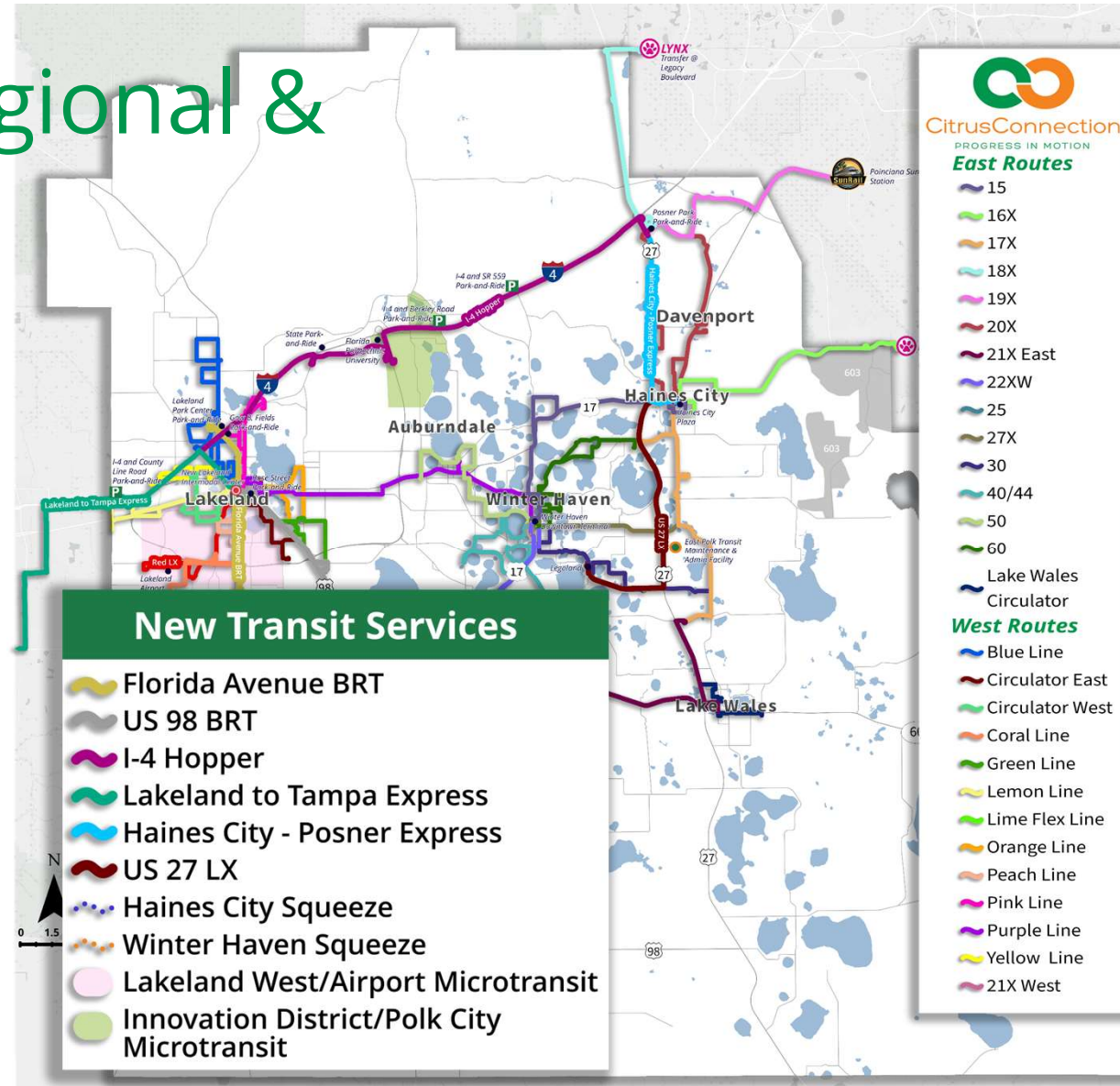
New Services | Local

- New Squeeze service
 - Haines City
 - Winter Haven
- Microtransit
 - Lakeland West/Airport
 - Innovation District/Polk City
- US 27 LX
 - Legoland to Haines City



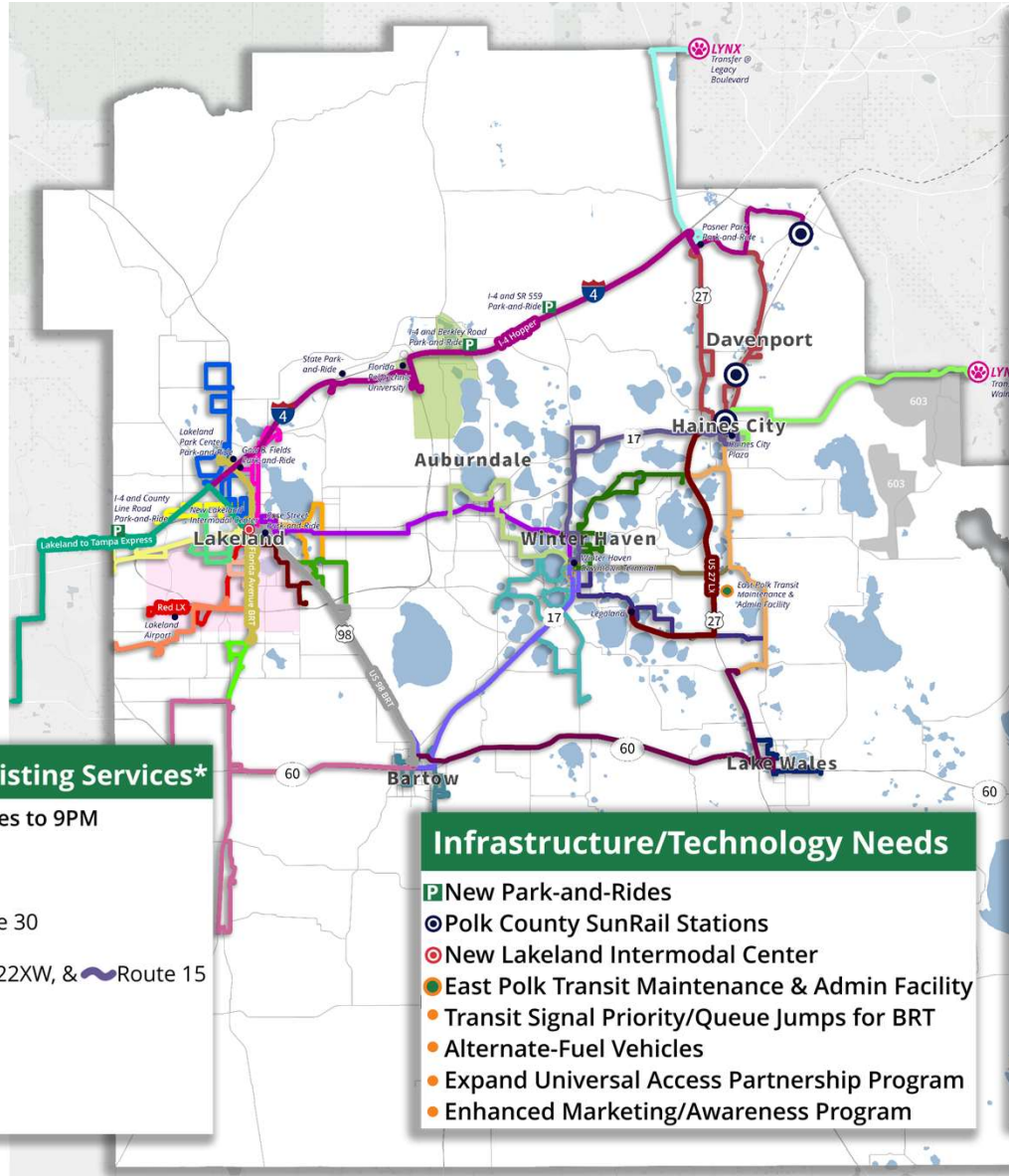
New Services | Regional & SunRail Feeder

- I-4 Hopper
 - Peak hour
 - Lakeland to Posner Park & Ride until SunRail expansion
- Haines City-Posner Express
 - Peak hour
 - Haines City to Posner Park & Ride until SunRail expansion
- Lakeland-Tampa Express
 - Connects HART on SR 60



2035 Needs Plan with SunRail

- Enhancements to existing network
- New local services
- New regional & SunRail feeder services



New Transit Services

- Florida Avenue BRT
- US 98 BRT
- I-4 Hopper
- Lakeland to Tampa Express
- US 27 LX
- Haines City Squeeze
- Winter Haven Squeeze
- Proposed SunRail
- Lakeland West/Airport Microtransit
- Innovation District/Polk City Microtransit

Enhancements to Existing Services*

- Extend service on all routes to 9PM
- 15-minute frequency
- 30-minute frequency
- 45-minute frequency
- Saturday service
- Sunday service
- Re-envisioned Red LX

Infrastructure/Technology Needs

- New Park-and-Rides
- Polk County SunRail Stations
- New Lakeland Intermodal Center
- East Polk Transit Maintenance & Admin Facility
- Transit Signal Priority/Queue Jumps for BRT
- Alternate-Fuel Vehicles
- Expand Universal Access Partnership Program
- Enhanced Marketing/Awareness Program

PROGRESS IN MOTION

East Routes

- 15
- 16X
- 17X
- 18X
- 20X
- 21X East
- 22XW
- 25
- 27X
- 30
- 40/44
- 50
- 60
- Lake Wales Circulator

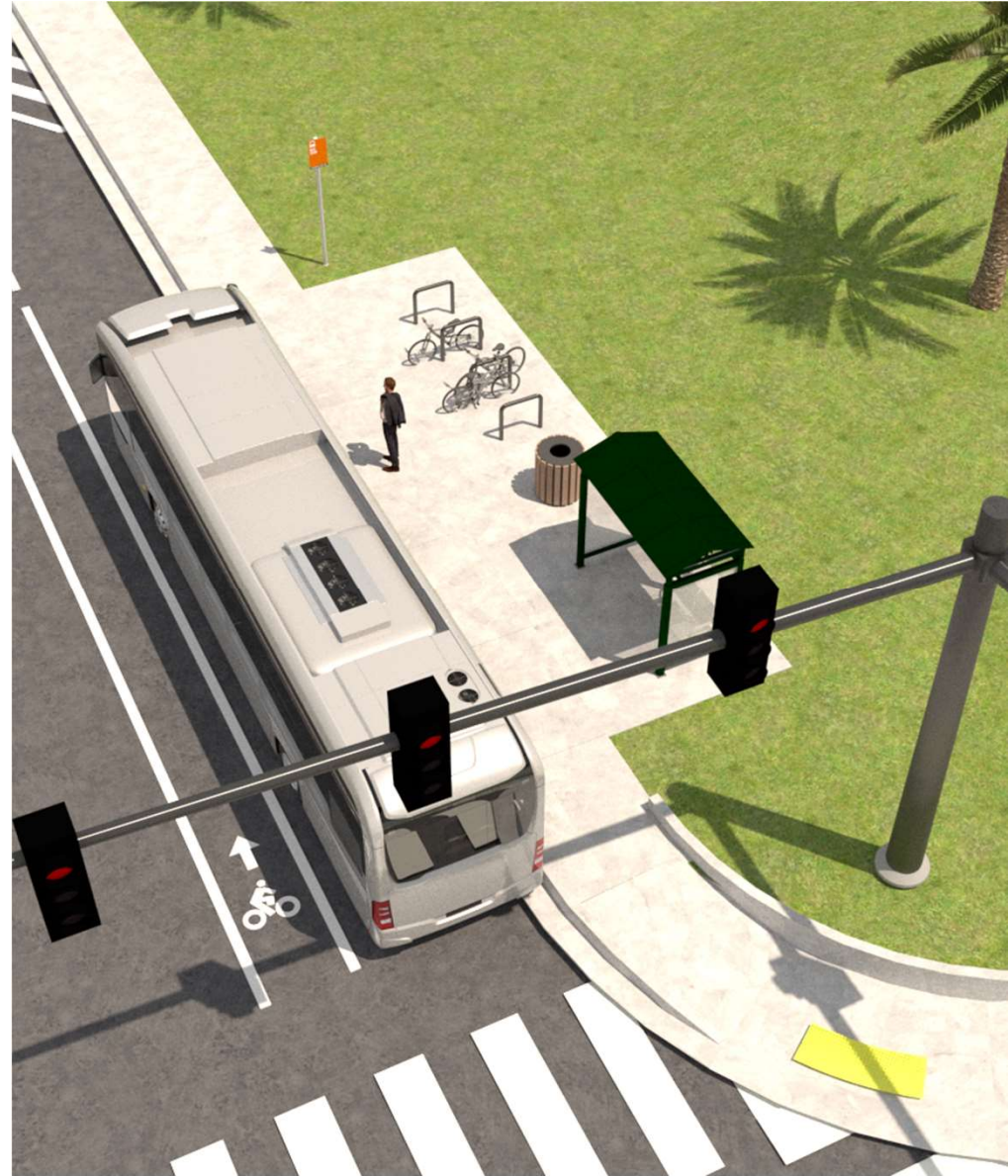
West Routes

- Blue Line
- Circulator East
- Circulator West
- Coral Line
- Green Line
- Lemon Line
- Lime Flex Line
- Orange Line
- Peach Line
- Pink Line
- Purple Line
- Yellow Line
- 21X West

*Not shown on map.

Capital, Technology, & Policy Needs

- New Lakeland Intermodal Center
- New Park-and-Rides
- East Polk Transit Maintenance & Administration Facility
- Enhanced bus stop infrastructure
- Multiple fare options and locations
- TSP/Queue Jumps
- Expand UAP program
- Enhanced Marketing program



What is Next?

- Review and incorporate your input
- Continue coordination with LRTP team
 - Data sharing
 - LRTP Public Workshop
- Technical Memorandum #3
 - Late April/early May
- TDP Public Workshop
 - May

