## **Event Narrative**

4581 and 4565 Dove Meadows Court Lakeland, 33810

Over 40 years ago, Sheryl and Dale McQuillen embarked on a journey, not just of marriage but of shared dreams, nurturing their love alongside their thriving horticultural business. Rooted in mutual respect and a passion for the earth's bounty, they cultivated a life where love and blooms flourished under their care. In this home, they raised four happy and energetic children, and from the adjacent property, they grew plants and trees, some of which continue to grow to this day. Their days, filled with soil and sunshine, mirrored the seasons of their relationship—each challenge weathered, a testament to their resilience. Together, they created a sanctuary, a place of growth and beauty, symbolizing their enduring commitment to each other and the life they tenderly built. Now, they hope to share their personal sanctuary with others in hope their partnership and harmony will flourish and last just as their love.

## **VISION STATEMENT:**

The McQuillen Wedding will aim to provide an unforgettable and luxurious wedding experience. With a clear understanding of the target market, robust financial planning, and a strategic approach to marketing and operations, the venue is well-positioned to achieve its revenue goals and become a sought-after destination for upscale weddings.

## **Hours of Operation:**

- Friday, Saturday, Sundays
  - Event Hours will be from 10:00 AM to 9:00 PM
- Sundays Thursdays
  - Event Hours will be from 10:00 AM to 6:00 PM