

RESUME OF DR. ROBERT S. HINDS, DBA, ACATA

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EXPERIENCE

2018-Present

Associate Professor – Southeastern University, Lakeland, FL

- Professor in the graduate program at SEU, focusing on the MBA program.
- Developed and teach the Healthcare Management Concentration (six courses) withing the MBA curriculum.
- MBA Program chair from 2019-2022

2016-January 2018 Bradford Health Services

Corporate Director of Opiate Addiction Treatment Strategy

- Develop and monitor best practices throughout the Bradford system of over 20 treatment locations in the treatment of opiate addiction.
- Build bridges of communication and trust with medication assisted treatment providers (MAT) in Bradford's primary markets.
- Develop programming designed to provide value-added clinical services for caregivers providing medication assisted treatment for opiate addiction.
- Maintain and nurture a national network focusing on best practices in the treatment of opiate addiction via constituency groups in the addiction field (ASAM, NAATP, SAHMSA, others).

1994-2016 Bradford Health Services

Madison, AL

Executive Director

- Twenty two consecutive years of strong operating profits in 84 bed free-standing chemical dependency facility.
- Development of multiple streams of revenue through diversification throughout continuum of care.
- 35 year history of managing solid outcomes from JCAHO, including a 98 on JCAHO's 100 point scoring grid.
- Effective and efficient management of over 12 million dollar budget, 170 employees, and multi-channel marketing program.

2006-Present University of North Alabama

Adjunct Professor: MBA Program, UNA College of Business

- Part time professor teaching multiple courses in and developing

curricula for health care management specialty track within the MBA program.

1992-1994 The Allen Group Longwood, FL
Vice President of Operations

- COO of regional contract employee assistance program with contracts throughout southeast region. Began tenure as Director of Marketing.
- Developed market through securing multiple large EAP contract awards with private industries, universities, municipalities, and county governments.
- Aided in the development of broadening of employee assistance concept offered by group to that of managed mental health care and gatekeeper function for key accounts.

1983-1992 Parkside Lodge of Florida Kissimmee, FL
Executive Director

- Effective turnaround of 86 bed behavioral health facility in Central Florida.
- “Accreditation with Commendation” award received by JCAHO during final survey conducted during my tenure.
- Strong business and industry treatment and training model with client-companies including Walt Disney World, Martin-Marietta, General Mills, numerous others.
- Effective and profitable program development and management of facility during managed care expansion throughout 1980’s.

1973-1983

Previous Positions have included

- Director of State Office of National Council on Alcoholism and Drug Dependency
- Assistant Director of community drug abuse program
- Director of prison-based drug abuse treatment program
- Marketing representative for chemical dependency facility
- Addictions counselor

EDUCATION

2001-2005 Nova Southeastern University

- Doctor of Business Administration, with concentration in Leadership
- Primary area of research was the relationship between leadership style

and spiritual well-being.

- Dissertation focused on transformational leadership model in predicting outcomes of subordinates.
- DBA conferred Spring 2005

1998-2000 Nova Southeastern University

- Masters of Business Administration
- Graduated with 3.97 GPA, Jan. 2000

1968-1972 Birmingham-Southern College

- BA, Religion and Philosophy

PUBLICATIONS

- Consideration of the Relationship between Spiritual Well-Being and Transformational Leadership, Journal of Applied Management and Entrepreneurship, Winter, 2005.
- An Examination of Transformational Leadership in the Addictions Treatment Field (doctoral dissertation).
- Developing the Requisite Organizational, Attitudinal, and Behavioral Conditions for Effective Knowledge Management (presented at Americas Conference on Information Systems, 2002; Co-author, Jay Aronson, Ph.D.).

PROFESSIONAL MEMBERSHIPS

- Advanced member, American College of Addictions Treatment Administrators.
- Member, Sigma Beta Delta, International Honor Society in Business, Management and Administration.
- Member, American College of Healthcare Executives
- Member, Academy of Management.
- Director Emeritus, Florida School of Addictions Studies
- Former President, Florida School of Addictions Studies