JULIE JACKSON

EXCLUSIVE AGENT

CONTACT

- 352-585-2147
- § 5177 US Hwy 98 N Lakeland FL
- https://agents.allstate.com/juliejackson-lakeland-fl.html

PROFILE SUMMARY

Experienced insurance agent and small business owner with over 20 years of industry experience, bringing a strong understanding of risk management, land use impacts, and regulatory compliance. Holds a degree in Environmental Science with focused studies in wetlands restoration, providing a solid foundation in environmental stewardship and sustainable development. Committed to thoughtful community planning, balancing economic growth, environmental protection, and public safety.

EDUCATION

2004

UNIVERSITY OF SOUTH FLORIDA

 Bachelor of Arts- Environmental Science with Concentration in Wetlands Restoration

SKILLS

- Business Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

LICENSES

- 2-20 General Lines Agent
- Series 6 Financial Services
- 2-15 Life and Health Agent

WORK EXPERIENCE

Jackson Hodges Insurance Inc

2011 - PRESENT

Agency Owner and Principal

- Own and operate an Allstate insurance agency, overseeing all aspects of business operations including sales, service, staffing, compliance, and financial performance.
- Built, trained, and managed a high-performing sales and service team, fostering a culture of accountability, professionalism, and customer-focused service.
- Cultivate long-term client relationships through consultative risk assessments and customized insurance solutions.

NAIFA- Imperial

2012-2016

- President
- Served as a leading voice for insurance and financial services professionals, advocating for pro-consumer and pro-industry legislation at local, state, and federal levels.
- Represented NAIFA members in meetings with legislators, regulators, and allied organizations.
- Coordinated grassroots advocacy campaigns to increase member participation and legislative awareness.

Benjie Blessing State Farm

2004 - 2011

- Agency Manager
- Delivered high-level customer service and claims advocacy to improve retention and lifetime client value.
- Addressed complex coverage issues and resolved escalated client concerns.
- Maintained strong agency retention rates through proactive policy reviews and relationship management.