

TIMOTHY CHASE "CHAD" BARRON

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EXECUTIVE SUMMARY

Dynamic and mission-driven financial executive turned consultant with over two decades of progressive leadership in the automotive industry. Proven track record of helping lead a high-performing dealership organization while building strong financial foundations, operational efficiency, and ethical leadership practices. Founder of A Higher Calling Consulting LLC, providing fractional CFO and financial leadership services to small and growing businesses. Passionate about community impact, mentorship, and values-driven leadership.

CORE COMPETENCIES

Strategic Financial Leadership

ERP Systems & Process Optimization

Corporate Governance & Board Advisory

Organizational Development

Financial Reporting & Internal Controls

Community Engagement & Nonprofit Leadership

Contract Negotiation & Compliance

Budgeting, Forecasting & Cash Flow Management

PROFESSIONAL EXPERIENCE

A Higher Calling Consulting LLC — Auburndale, Florida

Founder & CEO (Dec 2025 – Present)

- Provide fractional CFO and financial leadership services to small and growing businesses that need executive-level financial strategy without a full-time CFO.
- Advise business owners on cash flow management, profitability improvement, budgeting, forecasting, and growth planning.
- Develop financial systems, reporting structures, and internal controls to support scalable and values-driven operations.
- Serve as a strategic advisor to leadership teams on financial decision-making, capital planning, and operational efficiency.

Bartow Ford Co. — Bartow, Florida

Chief Financial Officer | Board Member (Jan 2017 – Dec 31, 2025)

- Advised CEO and Board on all corporate financial matters for a large, high-performing dealership organization with 300+ employees.
- Oversaw financial operations including P&L, cash flow, audits, 401(k), payroll, taxes, insurance, and compliance.
- Led key strategic initiatives that streamlined operations and boosted customer satisfaction ratings.
- Championed operational efficiency across departments to foster sustainable growth and innovation.

Controller (Jul 2016 – Dec 2016)

Assistant Controller (Feb 2013 – Jul 2016)

Finance Director (2009 – 2013)

Finance Manager (2006 – 2009)

Assistant Finance Manager (2004 – 2005)

Aftermarket Sales / Delivery Coordinator (2003 – 2004)

Titles Clerk (2001 – 2003)

Secured Assurance Warranty, Inc.

Secretary / Treasurer | Minority Owner (Feb 2016 – Present)

OPTAVIA

Certified Independent Coach (May 2021 – Present)

EDUCATION & CERTIFICATIONS

National Automotive Dealers Association Academy Graduate – Class N420

Managerial & Fundamental Accounting – Polk State College

US College of Automotive Excellence – Finance & Insurance

Business Management/Administration – Hillsborough Community College

Theology – Liberty University

Proficiency in Reynolds & Reynolds ERA Systems

COMMUNITY LEADERSHIP & SERVICE

VP, Board of Directors – The Mission of Winter Haven

Vice Chair – Leadership Polk Alumni Association

Big Brother – Big Brothers, Big Sisters of Tampa Bay

Member – Access Church Lakeland

Leadership Polk- Polk Vision- Class XIX Chair

Public Service Leadership Program – Polk Vision (2024)

Inside Polk County Public Schools – Graduate (2023)

Leadership Polk – Class XV President (2022)

Board Member – Habitat for Humanity of Lakeland (past)

Safety Boat Captain & Board Member – Cypress Gardens Water Ski Team (past)

PROFESSIONAL RECOGNITION & DEVELOPMENT

Leadership Polk – Class XV (2022)

Polk Emerging Leader Award (2021)

Professional Development Academy – PSC Corporate College (2017–2018)

Leadership Bartow – Class XV (2014)

Ford Motor Company Master Certification – Financial Services (2008)