

RFP 25-426, Graphic Design Services

2nd Selection Committee Meeting Minutes

October 7, 2025

Selection Committee Members:

Justin Laferriere, Tourism & Sports Marketing
Kris Keprios, Tourism & Sports Marketing
Myrtice Young, Parks & Natural Resources
Lauren McCall, Communications
Darrell Johnson, Supplier Diversity

Staff: Tabatha Shirah, Senior Procurement Analyst

The committee convened at 2:05 p.m. All committee members were present. Selection Committee members scored the proposal using the evaluation criteria and selection process, Elevation Level 2.

The score is as follows:

Proposer	Score
Digitech of Lakeland, Inc.	83
Artographx Creative	48
Artconic Media	38

In accordance with the RFP Selection Process Elevation Level 2, the Selection Committee collectively decided not to interview Proposers. The Selection Committee collectively decided to recommend the Board authorize staff to enter into contract negotiations with the highest ranked Proposer, Digitech of Lakeland, Inc.

Meeting was adjourned at approximately 2:25 p.m.

Respectfully submitted,

Tabatha Shirah

Chairperson / Senior Procurement Analyst