## RFP 25-426, Graphic Design Services

## 2nd Selection Committee Meeting Minutes

October 7, 2025

## **Selection Committee Members:**

Justin Laferriere, Tourism & Sports Marketing Kris Keprios, Tourism & Sports Marketing Myrtice Young, Parks & Natural Resources Lauren McCall, Communications Darrell Johnson, Supplier Diversity

**Staff:** Tabatha Shirah, Senior Procurement Analyst

The committee convened at 2:05 p.m. All committee members were present. Selection Committee members scored the proposal using the evaluation criteria and selection process, Elevation Level 2.

The score is as follows:

Proposer	Score
Digitech of Lakeland, Inc.	83
Artographx Creative	48
Artconic Media	38

In accordance with the RFP Selection Process Elevation Level 2, the Selection Committee collectively decided not to interview Proposers. The Selection Committee collectively decided to recommend the Board authorize staff to enter into contract negotiations with the highest ranked Proposer, Digitech of Lakeland, Inc.

Meeting was adjourned at approximately 2:25 p.m.

Respectfully submitted,

Tabatha Shirah Chairperson / Senior Procurement Analyst