



# MARK A FERREIRA

NONPROFIT EXECUTIVE | COLLABORATIVE LEADER

## PHILOSOPHY

Love people. Change the world. True leaders serve others with dignity and respect. From team members to clients, every individual holds unique and invaluable potential. Great leaders model transparency and boldness to achieve success.

## SKILLS

- Nonprofit Management
- Change Leadership
- Fundraising
- Donor Cultivation
- Public Speaking
- Disaster Relief
- Secondhand Retail
- Gift-in-Kind Acquisition
- Substance Abuse Treatment
- Training/Education
- Managerial Accounting
- Volunteer Management
- Board Development
- Coaching/Mentoring
- MS Office Suite
- Social Media
- Music Performance
- Live Streaming
- Content Creation

## EXPERIENCE

### EXECUTIVE DIRECTOR

#### HABITAT FOR HUMANITY OF EAST POLK COUNTY

2021-PRESENT

Affiliate of Habitat for Humanity International increasing access to housing through construction and affordable mortgage loans.

- Direct operations of the HFH affiliate, including two ReStore locations
- Implement strategies to alleviate poverty through homeownership
- Coordinate with community partners to achieve positive change

### AFFILIATE/CONTENT CREATOR

#### TWITCH TV (SELF EMPLOYED)

2020-PRESENT

Twitch TV channel MarkedChords (twitch.tv/MarkedChords) is a growing online community of acceptance and positivity featuring live music.

- Utilize live broadcasting software to produce and engineer over 1,000 hours of live content with nearly 60,000 views.
- Perform expanding repertoire of music with voice, piano, and tuba in a live online venue as a solo entertainer and musician

### EXECUTIVE DIRECTOR/ADMINISTRATOR

#### THE SALVATION ARMY BROCKTON ADULT REHABILITATION CENTER

2015-2021

Regional operation including nine locations throughout Southeast Massachusetts & Cape Cod, including a 60-bed drug and alcohol rehab

- Direct a long term (six to twelve month) drug and alcohol rehab
- Implemented harm-reduction procedures for intake and discharge of clients, updating program and improving completion rate by 120%
- Responsible for six thrift stores and donation acquisition in region

### CENSUS FIELD SUPERVISOR

#### UNITED STATES CENSUS BUREAU

2020-2020

Government agency responsible for the Decennial Census.

- Trained and managed 30 enumerators to complete field operations in assigned zip codes ahead of schedule
- Worked alongside a team to be first completed census zone in Eastern Massachusetts



MARK@HABITATEASTPOLK.ORG



@MARKEDCHORDS



609 865 6517



LINKEDIN.COM/IN/MARKAFERREIRA

## VOLUNTEER SERVICE

### ROTARY INTERNATIONAL

- **MEMBER**  
2010-Present
- **ASSISTANT GOVERNOR**  
District 7950  
2020-2021
- **CLUB PRESIDENT**  
Rotary Club of Brockton, MA  
2019-2020
- **ASSISTANT GOVERNOR**  
District 6690  
2013-2014
- **CLUB PRESIDENT**  
Rotary club of  
Portsmouth, OH  
2011-2012

### GRAND LODGE OF OHIO F&AM

- **MEMBER**  
2010-Present
- **CHAPLAIN**  
Aurora Lodge No. 48 F&AM  
2013-2014
- **MASTER**  
Aurora Lodge No. 48 F&AM  
2012-2013

### BOY SCOUTS OF AMERICA

- **ACTING CUBMASTER**  
Cub Scout Pack 88  
2020-2021
- **DEN LEADER**  
Cub Scout Pack 88  
2017-2020

### GEORGE MITCHELL ELEMENTARY SCHOOL PARENT ASSOCIATION

- **BOARD MEMBER**  
2017-2021

## EXPERIENCE (CONTINUED)

### ASSOCIATE ADMINISTRATOR

#### THE SALVATION ARMY HEMPSTEAD ADULT REHABILITATION CENTER 2014-2015

Regional operation comprising seven locations across Long Island, New York including a 100-bed drug and alcohol rehab

- Streamlined donation acquisition, reducing donor wait time by 80%
- Completed thrift store and residential renovations
- Implemented marketing campaign to expand client base, filling 100% of available program capacity

### EXECUTIVE DIRECTOR

#### THE SALVATION ARMY PORTSMOUTH CITADEL CORPS 2009-2014

Community center, social services office, thrift store, and church located in the small community of Portsmouth, Ohio

- Increased donations from under \$200k to over \$1 million annually and expanded direct service from \$25k to \$650k
- Secured \$6 million donation for local operating endowment
- Developed Emergency Disaster Services team serving Southeast Ohio, providing emergency support for tornadoes, fire, and flooding

## EDUCATION

### BS NONPROFIT ADMINISTRATION • 2019 • ASBURY UNIVERSITY

Summa Cum Laude 4.0 GPA

- Capstone Project- Moving Beyond the Minnesota Model
- Topics for study include Fundraising, Board Development, Leadership, Change Management, and Accounting

### CERTIFICATE AND ORDINATION • 2011 • COLLEGE FOR OFFICER TRAINING

Training Certificate and Ordination as Salvation Army Officer

- Practical education including classroom, practicum, and internships
- Topics for study include Theology, Leadership, Finance, Nonprofit Administration, and Program Development

## RESEARCH

### MOVING BEYOND THE MINNESOTA MODEL • 2019 • ASBURY UNIVERSITY

Capstone Project- 121 pg report w/ presentation (available upon request)

Conducted and implemented qualitative phenomenological study using semi-structured surveys among clients

# MARK A FERREIRA

NONPROFIT EXECUTIVE | COLLABORATIVE LEADER

