

Citrus Connection 2025 Transit Development Plan Update

Executive Summary

October 2025





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What is the Citrus Connection Transit Development Plan?

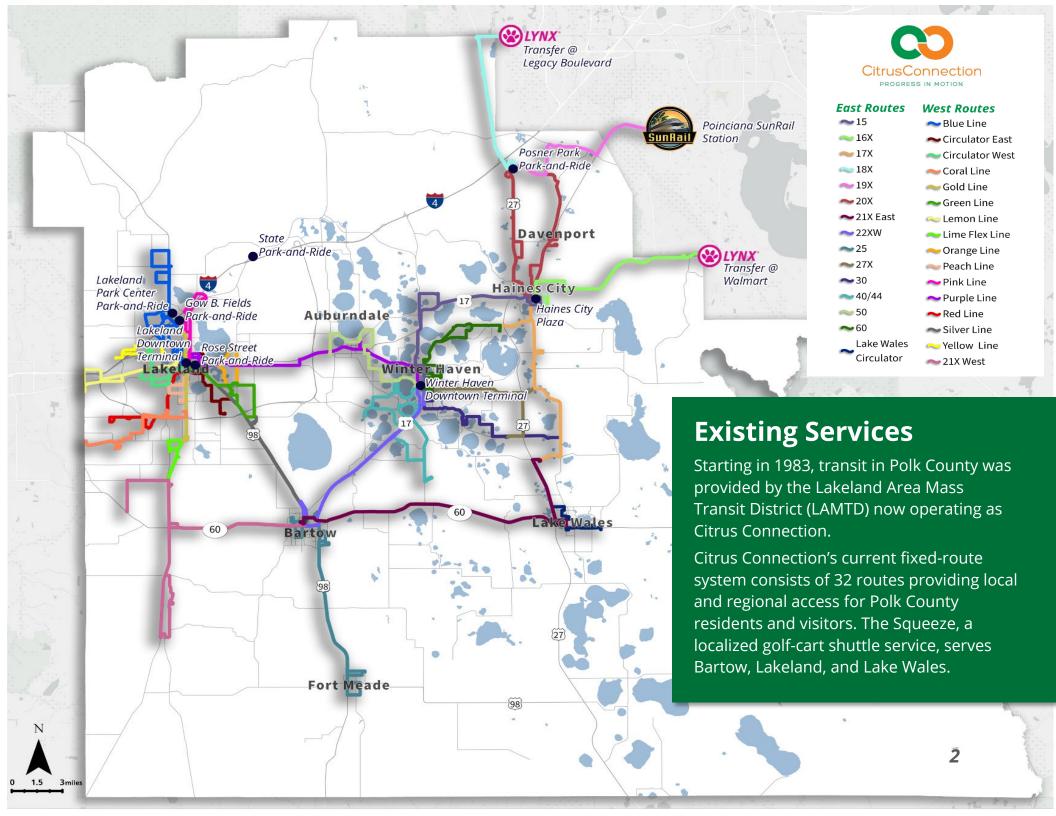
This Transit Development Plan (TDP) is led by the Polk Transportation Planning Organization (TPO) in collaboration with Citrus Connection, Polk County's transit service provider.

The TDP is consistent with the requirements of the State of Florida Public Transit Block Grant Program, enacted by the Florida Legislature to provide a stable source of funding for public transportation. The Florida Department of Transportation (FDOT) requires recipients of Block Grant Program funds, such as Citrus Connection, to prepare a major TDP update every five years. This requirement helps to ensure that the transit services being provided and planned for are consistent with the community's mobility needs.

Located in central Florida, the TDP study area, Polk County, is undergoing significant growth. It is Florida's fourth largest county by size (1,798 square miles) and the ninth largest by population with 826,090 residents in 2024.¹



¹ 2024 Bureau of Economic and Business Research (BEBR) Florida Estimates of Population



Public Outreach

Public involvement was a key part of the TDP and provides critical information for developing the 10-year transit needs in the community, including perceptions on and expectations for local and regional transit services.

To engage a full range of community stakeholders and facilitate active participation during the Citrus Connection TDP process, a wide range of outreach activities were used.

Throughout the outreach process, more than 1,300 people were engaged through surveys, email and web outreach, public workshops, discussion groups, stakeholder interviews, and grassroots outreach.



Grassroots
Discussion Groups, 52 Outreach, 12

Surveys, 815

Email & Web Outreach, 293 Public Workshops, 129

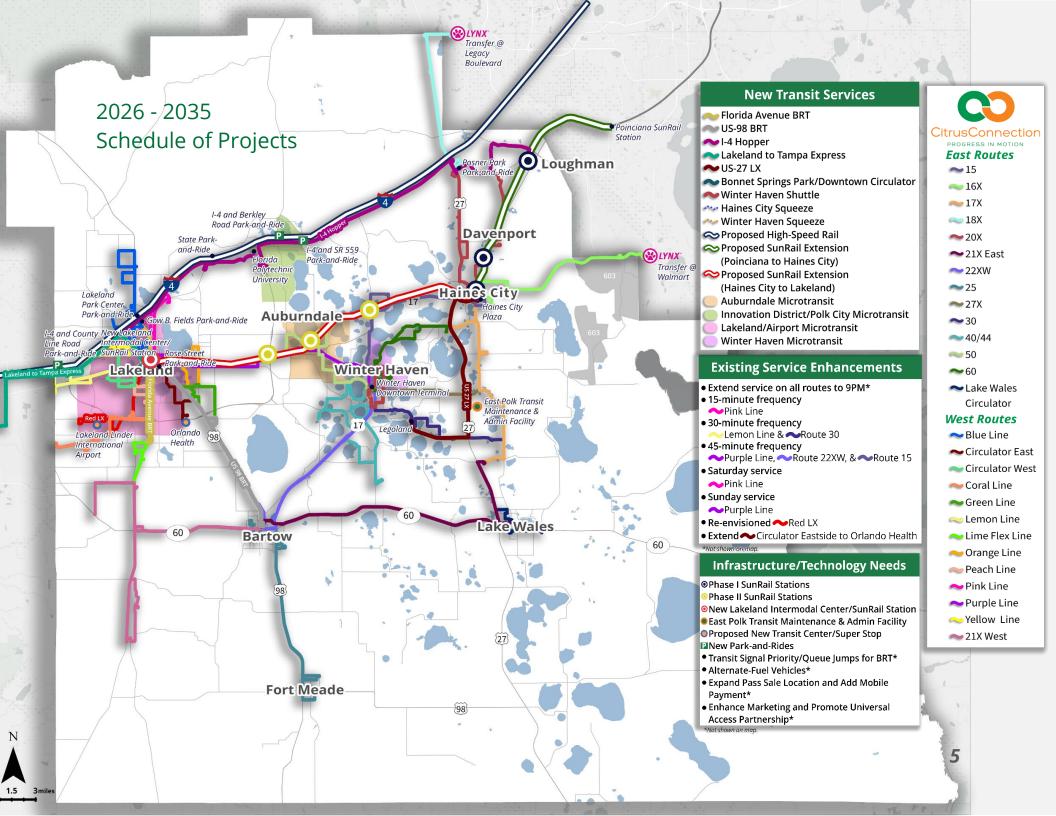
Stakeholder Interviews, 25

Schedule of Projects

Transit needs were identified and developed without consideration of funding constraints and reflect the true unimpeded needs of the community. The improvements were identified using information gathered through various data collection, analytical, and outreach efforts conducted for the TDP. The needs development process is essential to ensure Citrus Connection effectively addresses the community's current and future mobility needs. The list of improvements, referred to as the Schedule of Projects, shown on the next page reflect transit needs in Polk County. These needs were identified using careful review of community outreach and vision, data and analyses, direction from the TDP plan and policy direction, along with a review of the land use and corridor assessment.

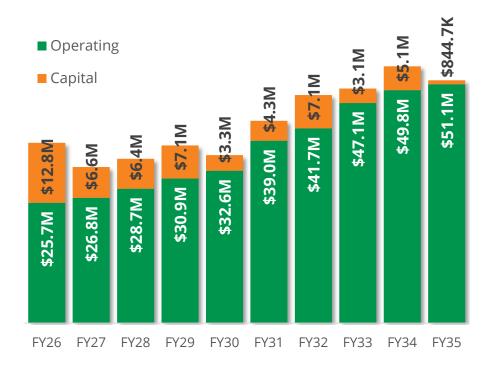
- **Community Direction**—Findings from public outreach efforts and input from stakeholders were reviewed to gauge public interest.
- Operating Context Review—Understandings from the review of the study area data that influence how transit functions in Polk County.
- Plans and Policy Direction—Review of related plans and policies at the local, regional, state, and federal levels.
- Land Use and Corridor Assessment—Insight from the review of transit supportive land use and urban design efforts in combination with direction from the Priority Transit Corridor Assessment.





Finance Plan

A financial plan was developed as part of the TDP's 10-year operating and capital program that identifies operating and capital costs for the schedule of projects. It is estimated to cost \$373.4 million to operate Citrus Connection over the next 10 years with another \$56.6 million in capital costs to support the necessary technology, fleet, and capital infrastructure. It is anticipated that the network will continue to be funded mainly with a mix of local, state, and federal sources and fare revenues generated by existing and new transit services. The next page shows the recommended timeline for implementation.





Recommended Timeline

Improvement

Convert Red Line to Limited Express
Extend Circulator Eastside to Orlando Health
Bonnet Springs Park/ Downtown Circulator

Auburndale Microtransit

Winter Haven Shuttle

Winter Haven Squeeze

Winter Haven Microtransit

US-27 LX

30-minute Frequency on Lemon Line

Lakeland – Tampa Express

45-minute Frequency on Purple Line

15-minute Frequency on Pink Line

I-4 Hopper

Lakeland/Airport Microtransit

Extend weekday service until 9PM

30-minute Frequency on Route 30

Florida Avenue BRT

Sunday service on Purple Line

Innovation District/Polk City Microtransit

US-98 BRT

Saturday service on Pink Line

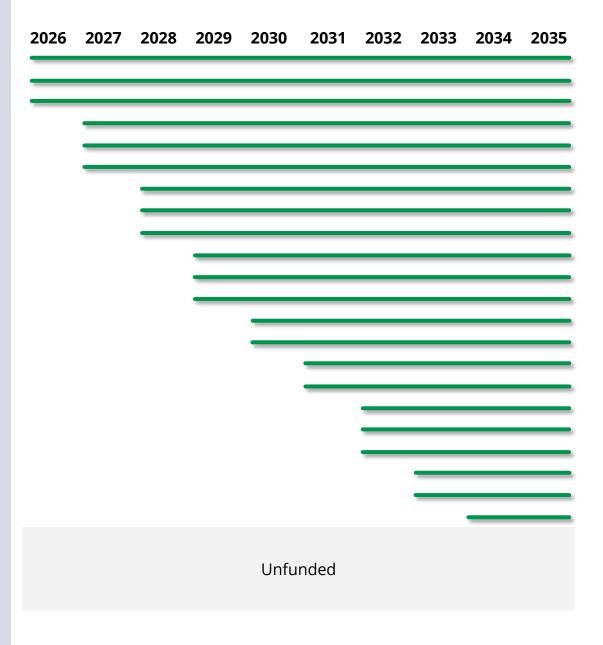
Lakeland - Haines City Express

45-minute Frequency on Route 15

45-minute Frequency on Route 22XW

Haines City Squeeze

Haines City - Posner Express (Pre-SunRail)



Action Items

Obtaining the support of decision-makers who support Citrus Connection is only the first step in a longer process of bringing the TDP to fruition. The following are action items to complete to carry out the transit vision:





Coordinate with Polk TPO

Citrus Connection will continue to build off existing coordination efforts with the TPO to support its efforts to consider/include TDP project priorities in TPO's TIP updates, corridor development, and other studies.

Engage FDOT as a Partner

Continuing to engage FDOT District
One staff is a key and mutually
beneficial endeavor as Citrus
Connection and FDOT share a lot of
common goals. Citrus Connection will
continue to coordinate with the TPO
and District One to ensure the TDP
project priorities are considered in
UPWP updates and other applicable
studies.



Continue Marketing/ Outreach

During the TDP process, Citrus Connection conducted public outreach that can be leveraged and expanded to market other planning efforts, such as service initiation efforts, marketing programs and campaigns, and budget plans.

