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Accomplished government relations, community relations/engagement and permitting consultant with over twenty years' experience. Extensive background in client-facing experiences, public speaking skills, fundraising, stakeholder relationships, and expertise in partnership building into the organization. Works with clients to hone their communications skills by providing public relations advice, integrated communications counsel, messaging strategies and grassroots advocacy tactics.

Work Experience

- July 2018 to Current **Senior Stakeholder Engagement Strategist**
Gail Simpson & Associates

- Consultant to the energy industry.
- Develop communications plans and public engagement outreach strategy for transmission line projects.
- Plan and execute community open house events for major transmission projects including new 230kV, 115kV, and 69kV lines and new substation construction.
- Work in partnership with utility client, contractors and project team as liaison between property owners and client to resolve concerns, restoration issues, potential impacts from transmission projects.
- Manage data collection and input to track customer interactions and capture concerns, issues regarding transmission projects.

Services provided to clients include, but are not confined to, the following:

- Strategic negotiations
- Contract management
- Infrastructure siting
- Stakeholder engagement
- Dispute resolution
- Local, state and federal regulatory coordination

- April 2010 to Current **President**
Florida Communications and Development Group, Inc. DBA
Tracy Mouncey & Associates

Florida Communications and Development Group Inc. (FCDG) DBA Tracy Mouncey & Associates (TMA) is a multi-disciplinary strategic consulting firm providing the full spectrum of business communications services --- from community relations to public policy and all things in between. Our clients realize success through collaborative and visionary efforts that provide them insight into what to expect in addition to the solutions to deal with each unique situation. We use proven methods and a cutting-edge approach to meet the unique communications needs of each client.

Our communications efforts demonstrate our philosophy that people, environment and communities all benefit when strong relationships are formed and maintained. Our expertise in successful B2B, B2C, issues and crisis management; and shaping public opinion for clients in all major industry sectors enhances this belief.

We help clients address all communications needs from the “**inside/out**”.

Services provided to clients include, but are not confined to, the following:

- **Government Relations.** Providing advocacy of local, state and federal policymakers for client issues.
- **Crisis management.** This is a reactionary/proactive service that helps the client manage a crisis or situation that, if left unattended, could create significant amounts of negative press and tarnish the public image of companies that already have sensitive environmental images by virtue of the fact that they operate in sensitive environmental areas.
- **Image creation.** This service develops and implements a socially responsible public image that improves the public understanding of industry commitment in pursuing environmental solutions while addressing increased demands for energy, materials and new products.
- **Management of publicity events.** These services develop and manage client sponsored publicity events which are designed to strengthen awareness of the client's environmental and community commitment.
- **Partnership Development.** This service provides opportunities to develop and maintain stakeholder engagement. These relationships provide open communication with stakeholders and remove the "mystery" regarding project activities.
- **Land-Use and Environmental Permitting and Compliance.** These services assist the client with the complex and detailed process for successful implementation of development projects.

➤ June 2004 to April 2010: **Community Relations and Sustainability Manager**
Aggregates East Division
CEMEX (Formerly Rinker Materials, purchased in 2007)

- Responsible for developing and maintaining relationships with all stakeholders in communities where CEMEX operates aggregate (mining) facilities. Stakeholders include neighbors; local, state and federal elected officials; NGO partners and regulatory staff personnel.
- Develop and market Corporate Sustainability Vision to CEMEX East Region employees and stakeholders.
- Work in partnership with permitting/environmental professionals to meet with homeowner's associations, conduct community surveys and participate in "one on one" community interactions to achieve successful business development and sustainability projects.
 - In response to opposition to expansion of ongoing mining activity adjacent to one of Florida's environmentally sensitive areas, I coordinated many community workshops to survey specific issues regarding a sand mining operation in central Florida and therefore minimized most opposition.
 - Coordinated partnerships with environmental groups such as the Audubon of Florida and The Nature Conservancy to create, monitor and benchmark critical habitats unique to location.
 - Implementation of community partnership strategies resulted in a unanimous approval, minimal consulting fees and no legal fees required to overcome a negative determination. Savings realized exceeded a half-million dollars.
 - Planned strategy has resulted in a long-lasting relationship with environmental groups that have created sustainability in other areas of the state and nation.
- Develop and maintain relationships with key local, state and federal elected representatives to create a positive atmosphere that ultimately leads to positive outcomes on issues related to the industry in jurisdictions where the company operates.
 - Spearhead public opinion polls of registered voters in target areas to seek awareness and opinions of Rinker/CEMEX and what shapes these opinions.
 - Identify business and civic leaders in targeted communities for Rinker project discussions.
 - Coordinate all correspondence from these key leaders to elected and appointed officials.
 - Lobby state and local officials to support critical infrastructure projects and reasonable regulation.
 - Coordinate large scale events in targeted communities to update these influencers on the company's business and service to the community.
- Create and maintain relationships with local and state media outlets to help develop a positive image for Rinker/CEMEX.

- Develop news releases to explain key company projects.
 - Submit to local and state news outlets, company good neighbor stories regarding environmental impact and community stewardship.
 - Continue to highlight the company's environmental responsibility and economic development in all news releases.
- Established successful partnerships between Rinker Materials/CEMEX and the communities in which they do business in Florida encompassing ten counties across the state. Through employee participation at each individual location, guided our program to thriving "win-win" relationships.
 - Proposed and launched a Science Center for a school district in partnership with the school board housed at one of the company's operations. Students from Kindergarten through 12th grade visit the site bi-weekly to participate in reclamation and restoration activities and hands-on field experiences in the environmental sciences.
 - Provide mentors for students in primary and secondary institutions in each community the company operates in.

➤ July 2000 to June 2004: **Human Resource/ Safety/ Community Relations Coordinator**

Rinker Materials Corporation, Florida Sand, Davenport,
Florida

- Direct supervision of Safety/Community Relations team for Division.
- Coordinate Human Resource functions for six locations within Florida Sand group. Including recruitment, interview, hiring process, training and benefits issues.
- Coordinate safety compliance for six locations within Florida Sand business unit. Including Federal Regulatory requirements, internal controls and safety meetings.
- Responsible for planning and establishment of a habitat restoration project at the 474 Sand Mine. To date, project has won awards from three different national organizations as well as a commendation from the United States Environmental Protection Agency. The site has been used by more than 1000 students ranging in age from kindergarten through college.
- Initiate and coordinate submissions of award applications to the National Stone, Sand and Gravel Association, United States Environmental Protection Agency, the Wildlife Habitat Council and the Florida Department of Education resulting in numerous achievement awards from those organizations.

Community Involvement

State/National	County	Local
Wildlife Habitat Council <ul style="list-style-type: none"> • Corporate Lands For Learning Advisory Committee • Education Steering Team 	Polk County Education Foundation Board (former Chair)	Northeast Polk County – Haines City Chamber of Commerce: <ul style="list-style-type: none"> Chairman of Board Special Events Chair Pig Roast and Political Rally Chair Youth Leadership Chair
National Stone, Sand and Gravel Association	Polk County Early Learning Coalition Board	Lake Wales Area Chamber of Commerce <ul style="list-style-type: none"> • Director • Education Committee Chair • Leadership Lake Wales
Florida Limerock and Aggregates Institute: <ul style="list-style-type: none"> • Public Relations Chair • Environmental Committee Secretary 	Polk State College Foundation Board Polk State College Alumni Association Board	Sumter County Chamber of Commerce <ul style="list-style-type: none"> • Director • Leadership Group Host
Florida Association for Water Quality Control	21 st Century Learning Community Advisory Board	Sumter County Economic Development Council: <ul style="list-style-type: none"> • Executive Board
	East Polk Committee of 100	Heart of Florida Regional Medical Center Advisory Board
	American Cancer Society <ul style="list-style-type: none"> • Haines City Relay for Life Chairperson • Making Strides Against Breast Cancer County Chair 	Haines City Literacy Learning Academy Board Director
	Polk County Red Cross <ul style="list-style-type: none"> • Board of Directors 	Several School Advisory Councils
	Sumter County Mining Association- Executive Director	South Lake Chamber of Commerce
	Central Florida Sand Mining Association- Executive Director	Hernando County Chamber of Commerce <ul style="list-style-type: none"> • Leadership Hernando
	Citrus County Mining Association	Haines City Rotary Club
	Hernando County Mining Association	
	PolkVision <ul style="list-style-type: none"> • Leadership Polk Class VI (Participant) • Leadership Polk Class X (Class Chair) • Leadership Polk Alumni • Leadership Polk Day Chair- Education • Inside PCPS Class II 	

<ul style="list-style-type: none"> • 2025 Public Service Leadership Course
Central Florida Development Council – Investor Member
Lake County- South Lake Chamber- Economic and Public Policy Committee
Boys & Girls Club of Lake & Sumter County - Volunteer
Lake County Green Swamp Mining Task Force- Chair

Education

- Haines City High School; Haines City, Florida
- Polk State College; Lakeland, Florida – A.A. – Political Science
- University of Central Florida, Orlando, Florida – B.A. Political Science

Relevant Skills

- Proficient in Microsoft Office applications.
- Experienced in SAP Software System
- Excellent data management and presentation skills using Microsoft Power Point
- Effective written and verbal communication skills
- Strong presentation and interpersonal communication skills
- Proficient in Salesforce Software System

References

1. Jon Steverson
Senior Policy Advisor, Holland & Knight
315 South Calhoun Street – Suite 600
Tallahassee, FL 32301
850-224-7000
2. Ted Baker
CEO, Blue Water Industries
200 W. Forsyth Street – Suite 1200
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3. Colleen Burton
Florida State Senator – District 12
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