

ANN M. BARNHART

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SUMMARY PROFILE

An accomplished healthcare leader with 40 years of progressively responsible experience as COO, CEO and Division President in an investor-owned hospital management company. Proven skill with leading hospital turnarounds, building market share, recruiting physicians, strengthening employee engagement, improving patient and physician satisfaction, improving operating efficiencies, and enhancing profitability.

EXPERIENCE

ADVENTHEALTH (September 2019-Present) Altamonte Springs, FL

A not-for-profit, faith-based hospital system which operates 52 hospitals in nine states.

Vice President | Strategy and Growth West Florida Division (April 2022-Present)
Tampa, FL

Develop strategic initiatives supported by market data in collaboration with Hospital Executives to grow market share.

CHIEF BUSINESS DEVELOPMENT OFFICER (September 2019-April 2022) Polk County, FL

Responsible for business development planning, facilitating business growth through customer and market definition, and developing market strategy for Polk County.

COMMUNITY HEALTH SYSTEMS: MARKET CEO (February 2014-August 2019) Franklin, TN

CHS is an integrated health care system of 106 hospitals in 18 states nationwide. Responsible as Market CEO over 3 hospitals in Polk County.

HEALTH MANAGEMENT ASSOCIATES, INC. (Aug 1993-January 2014) Naples, FL

HMA was an integrated healthcare system comprised of 72 hospitals and associated surgery centers, imaging centers, and employed physician practices. HMA was acquired by CHS in February 2014.

HOSPITAL CEO/MARKET CEO (July 2013-August 2019) Davenport, FL

Transitioned through HMA acquisition by Community Health Systems (CHS). Primary responsibility as CEO of Heart of Florida Regional Medical Center, a 193 licensed bed acute care facility. As Market CEO, provide oversight of executive teams of 2 hospitals in the Polk County market. Executive oversight of 2 Urgent Care Centers, Employed Physician Practice Group, ASC, and FSED.

NOTABLE ACCOMPLISHMENTS

- Developed system integration strategy for 4 hospitals in central Florida network (market overlap concerns mitigated through network strategy development)
- Net Revenue growth Y/Y in highly penetrated managed care environment
- Developed hospitalist program for market hospitals

- Key physician recruitment to support high margin service lines
- Partnered with 14 surgeons to build a De Novo ASC
- Double digit growth in admissions, surgeries, ED and Urgent Care visits
- Developed plan for strategically located FSED (opened March, 2019)
- Marked improvement in Employee, Physician, and Patient (HCAHPS) satisfaction

DIVISION CEO AND SENIOR VICE PRESIDENT (May 2006-July 2013) Naples, FL
Provide oversight of the executive teams of 12 hospitals and associated surgery and imaging centers in MO, TX, OK, WA. Responsible for strategic direction, financial performance (\$1B net revenue), corporate compliance, physician engagement, executive development, capital budgets, and community and advisory board relations. Western Division hospitals ranged from smaller rural markets to competitive non-urban and metroplex markets. Actively involved in new hospital acquisitions and potential acquisitions. Over a 7 year period had been responsible for division hospitals in; TN, AR, FL, GA, WV and KY.

NOTABLE ACCOMPLISHMENTS

- Net revenue growth Y/Y through development of services with high contributing margin and aggressive revenue cycle management (obtained statutory Medicaid exemption for one hospital)
- Average annual EBITDA growth of \$5.3M (2006-2011)
- Successful completion of 6 whole hospital JV's
- Reduced employed physician practice losses by 18% inclusive of start up practices
- Acquisition of key surgery, urgent care, and imaging centers (8 in total)
- Over \$350M in major facility expansion projects completed including full replacement hospitals
- Significantly improved HCAHPS and Core Measure Scores (composite score 98.5)
- Excellent outcomes on JC Surveys
- Appointed chair of HMA council on Leadership Growth and Development
- Implemented physician leadership groups throughout the division
- Transitioned first JV hospital with not-for-profit Orlando Health System

CHIEF EXECUTIVE OFFICER (March 2002-May 2006) Davenport, FL
Heart of Florida Regional Medical Center

Leadership of a 142 bed licensed acute care facility which has seen unprecedented growth in service utilization and expansion since moving into its new building location in 1997.

NOTABLE ACCOMPLISHMENTS

- Grew hospital from 75 to 142 licensed beds

- Grew Net Revenue 30%
- Significant admission growth through recruitment of needed PCPs, specialty physicians, and market redirect of split admitters
- Developed Interventional Cardiology, Spine and Joint Replacement service lines
- Grew Obstetrics and Vascular service lines
- Improved Market Share (40% to 65% PSA)
- Recognized as Top 21 Women for the 21st century by *The Ledger* (County Publication)

CHIEF EXECUTIVE OFFICER (October 1998-March 2002) Louisburg, NC
Franklin Regional Medical Center

Administrative and financial responsibility for an 85 bed acute care facility which underwent significant expansion/renovation and service development and expansion.

NOTABLE ACCOMPLISHMENTS

- Improved hospital image and community confidence through facility renovation, new ER construction, needed physician recruitment for service line development and improved quality services.
- Transitioned hospital through closure of non profitable acute psychiatric services into profitable cardiac and surgical service programs.
- Developed affiliation agreement with tertiary trauma center in Raleigh, for development of local cardiac and renal service

AFFILIATIONS

Member, American College of Healthcare Executives

Member, Sigma Theta Tau-Mu Beta Chapter

Board Member Winter Haven Chamber of Commerce (Incoming Chair)

Executive Board Member Winter Haven Economic Development Council

District Board of Trustees Member Polk State College (Vice Chair)

Board Member Polk County Citizen Oversight Committee

Board Member Givewell Foundation

Appointed to Governor DeSantis Healthcare Advisory Transition team (Dec-Jan 2018/19)

EDUCATION

SOUTHERN CONNECTICUT STATE UNIVERSITY (1989)
 Master of Science in Nursing Administration

New Haven, CT

COLUMBIA UNIVERSITY
 Began Graduate Studies

New York City, NY

SOUTHERN CONNECTICUT STATE UNIVERSITY
 Bachelor of Science in Nursing

New Haven, CT

References: Furnished upon request