



Polk County

Legislation Details (With Text)

File #: 24-0971

Type: Lay Board Appointments **Status:** Passed

File created: 6/11/2024 **In control:** Board of County Commissioners

On agenda: 7/2/2024 **Final action:** 7/2/2024

Title: Appoint Michael Phillips as a member of the Tourist Development Council for the four-year term, July 1, 2024, through June 30, 2028.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Michael Phillips - bio

Date	Ver.	Action By	Action	Result
7/2/2024	1	Board of County Commissioners	Approved	Pass

SUBJECT

Appoint Michael Phillips as a member of the Tourist Development Council for the four-year term, July 1, 2024, through June 30, 2028.

DESCRIPTION

Purpose - To make recommendations about the marketing of Polk County as a destination and the allocation of Tourism tax dollars to the BoCC.

Creating Authority - Ordinance 86-27, enacted September 30, 1986.

Appointments - Nine members appointed by the BoCC all of whom must reside in Polk County. Chairperson to be a member of the BoCC, two elected municipal officials, three-owner/operators of motels, hotels or other tourist accommodations located in Polk County. Three people involved in the tourism industry who are not owner/operators of motels, hotels, or other tourist accommodations.

Term Limits - Four years (limited to three consecutive terms)

Reason for appointment - New appointment.

RECOMMENDATION

Request Board approve the appointment of Michael Phillips to the Tourist Development Council for the four-year term, July 1, 2024, through June 30, 2028.

FISCAL IMPACT

No fiscal impact.

CONTACT INFORMATION

Mark Jackson, Director
Tourism & Sports Marketing
863-551-4750
Mark@visitcentralflorida.org