Citrus Connection Transit Development Plan

Review Team Meeting

March 11, 2025

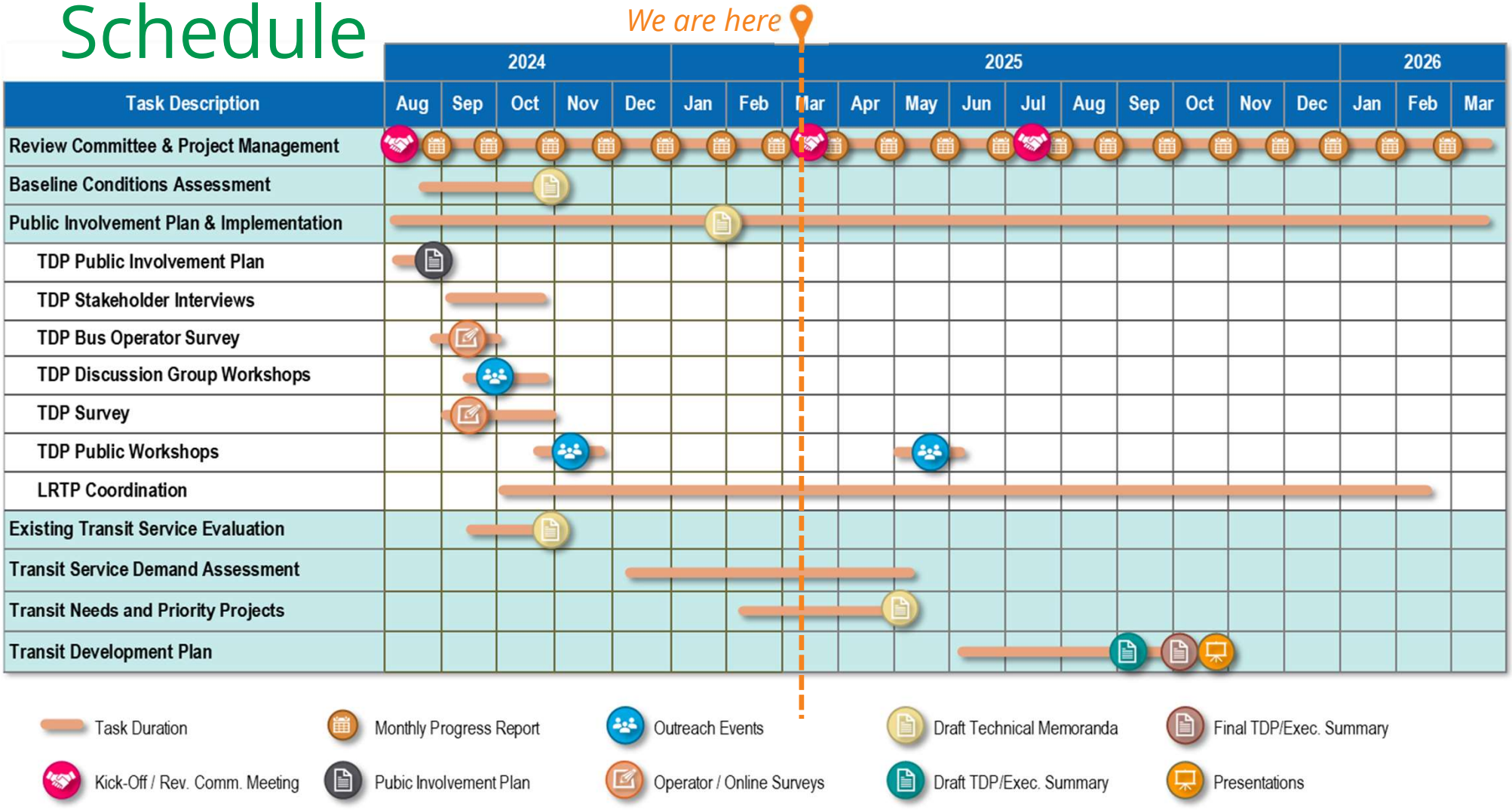
CitrusConnection
PROGRESS IN MOTION

Polk Transportation Planning Organization

Agenda

- Project Update
- Public Outreach
- Land Use & Corridor Development Assessment
- Transit Needs Discussion
- Next Steps

Schedule


We are here
2024
2025
2026
Task Description
Aug
Sep
Oct
Nov
Dec
Jan
Feb
Mar
Apr
May
Jun
Jul
Aug
Sep
Oct
Nov
Dec
Jan
Feb
Mar
Review Committee & Project Management
Baseline Conditions Assessment
Public Involvement Plan & Implementation
TDP Public Involvement Plan
TDP Stakeholder Interviews
TDP Bus Operator Survey
TDP Discussion Group Workshops
TDP Survey
TDP Public Workshops
LRTP Coordination
Existing Transit Service Evaluation
Transit Service Demand Assessment
Transit Needs and Priority Projects
Transit Development Plan
Task Duration
Monthly Progress Report
Outreach Events
Draft Technical Memoranda
Final TDP/Exec. Summary
Kick-Off / Rev. Comm. Meeting
Pubic Involvement Plan
Operator / Online Surveys
Draft TDP/Exec. Summary
Presentations

Public Outreach Update

25 Stakeholder Interviews	**3** Discussion Group Workshops	**2** Open House Public Workshops	**1** Public Input Survey	**1** Bus Operator Survey	LRTP Coordination – Workshops & Surveys	Website & Social Media Outreach
Ongoing	***Completed***	***1 completed!***	***Completed***	***Completed***	***Ongoing***	***Ongoing***

Stakeholder Results

- Regional connections
- Innovative strategies
  - Microtransit
  - Squeeze
- Connections to Lakeland Airport
- Increased frequency
- Upgraded stop infrastructure
- More UAP partnerships

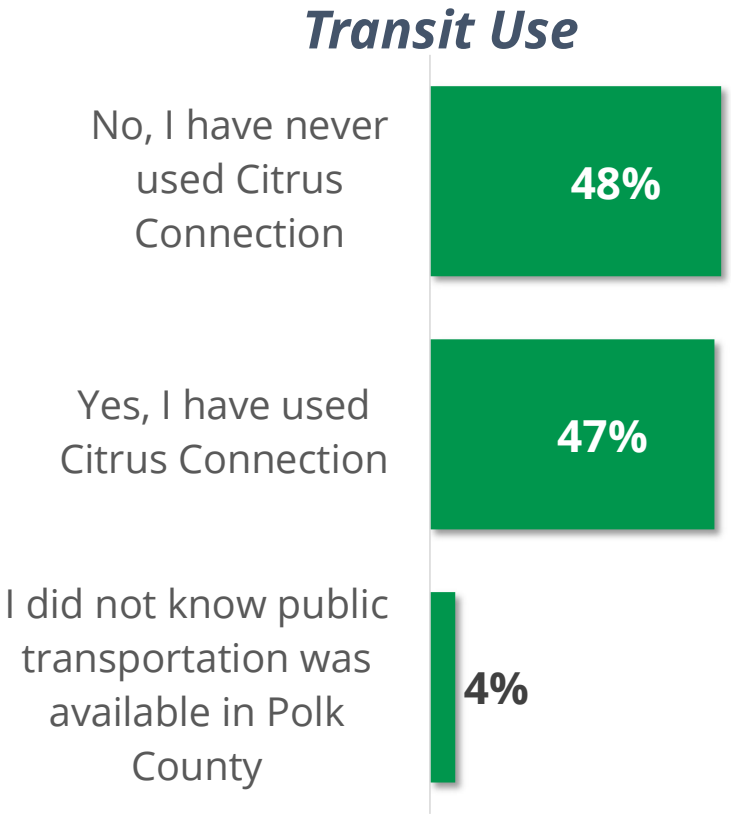
Discussion Groups

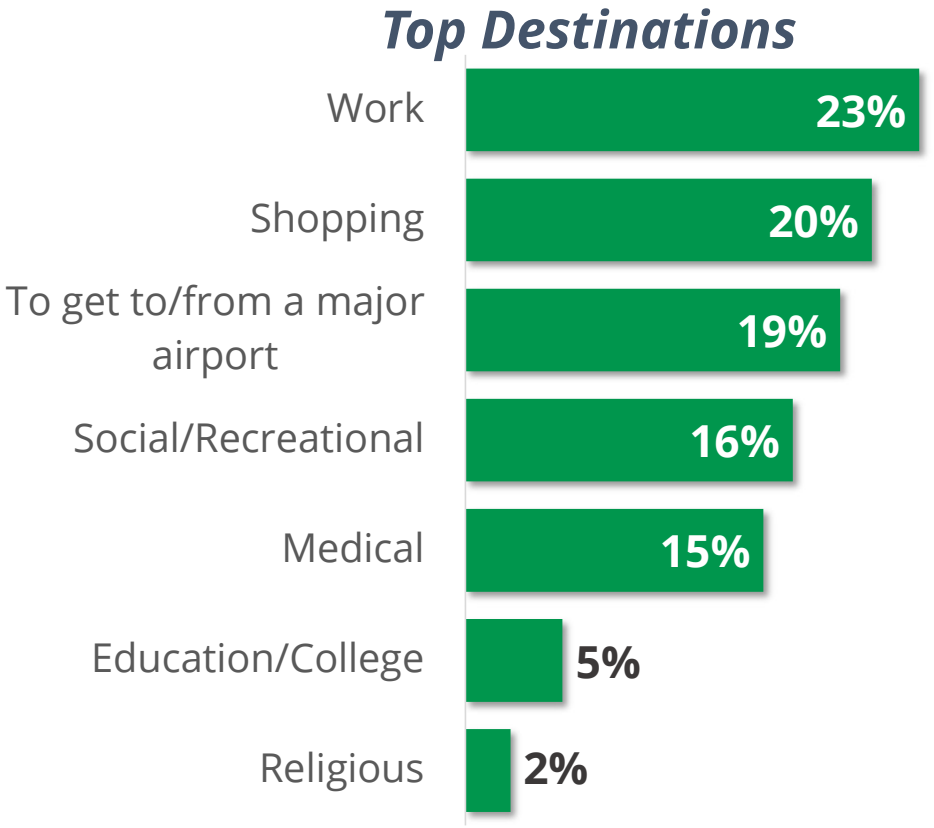
- Business, Social Services, & Rider
- October – November 2024
- ~30 participants
- Participants wanted:
  - Extended service hours
  - Premium service
  - Regional service

Public Workshop

- November 2024
- 74 participants
- Participants wanted
  - Extended service hours
  - Weekend service
  - More fare options & access
- Participants preferred
  - Shorter trips
  - High-frequency service

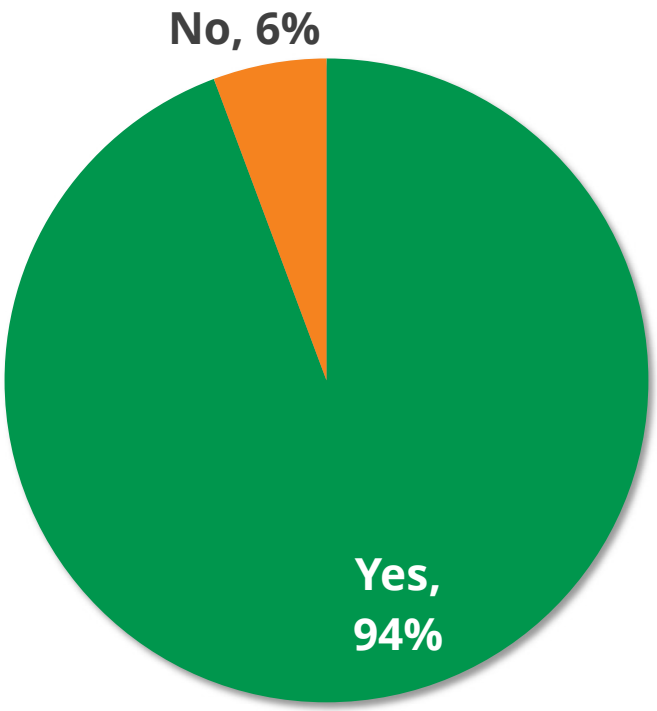
Public Input Survey Results



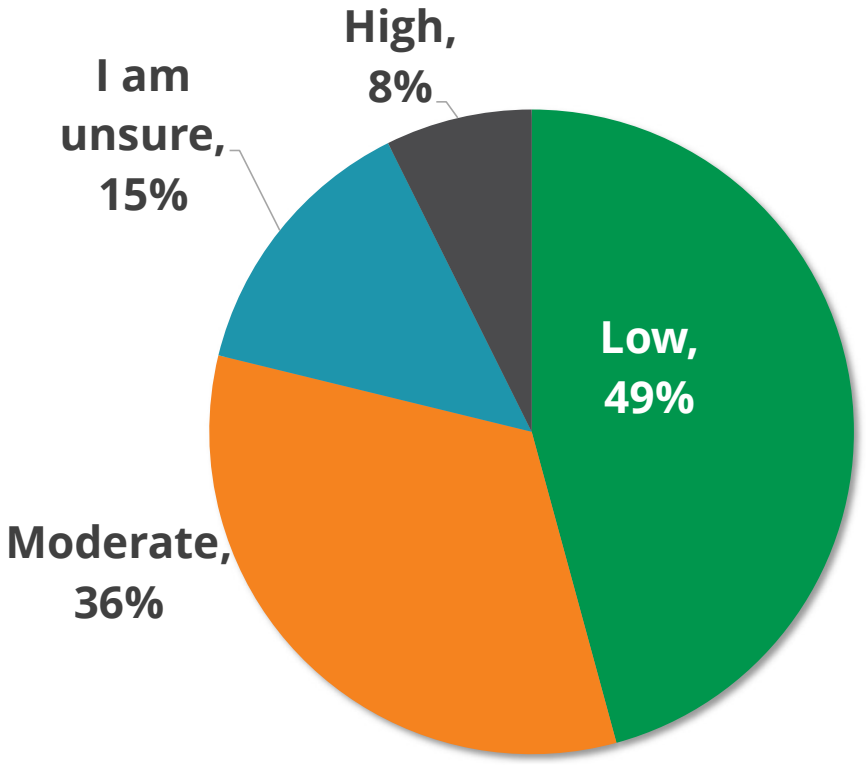


Public Input Survey Results

Need for improved transit services

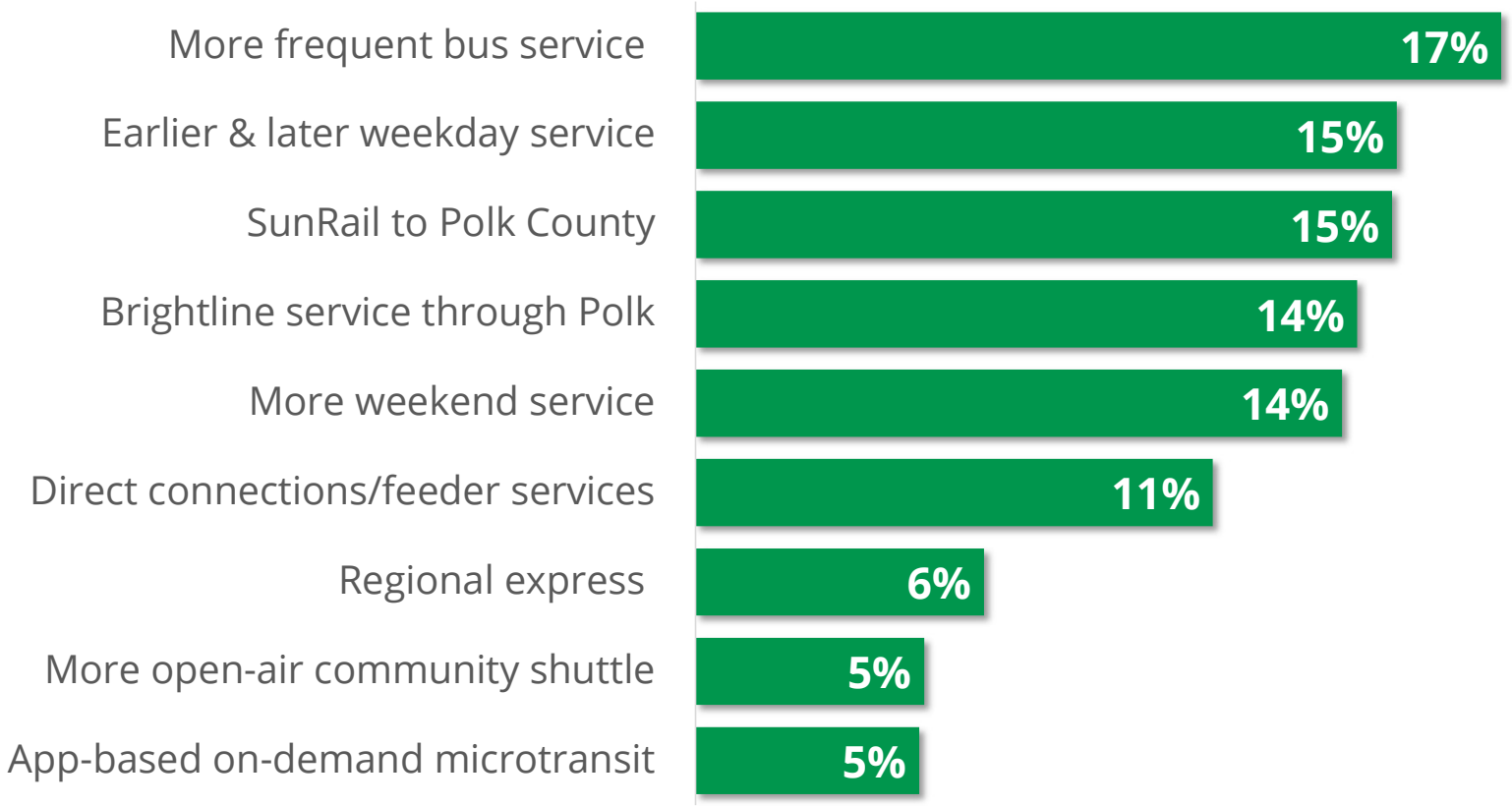


Awareness



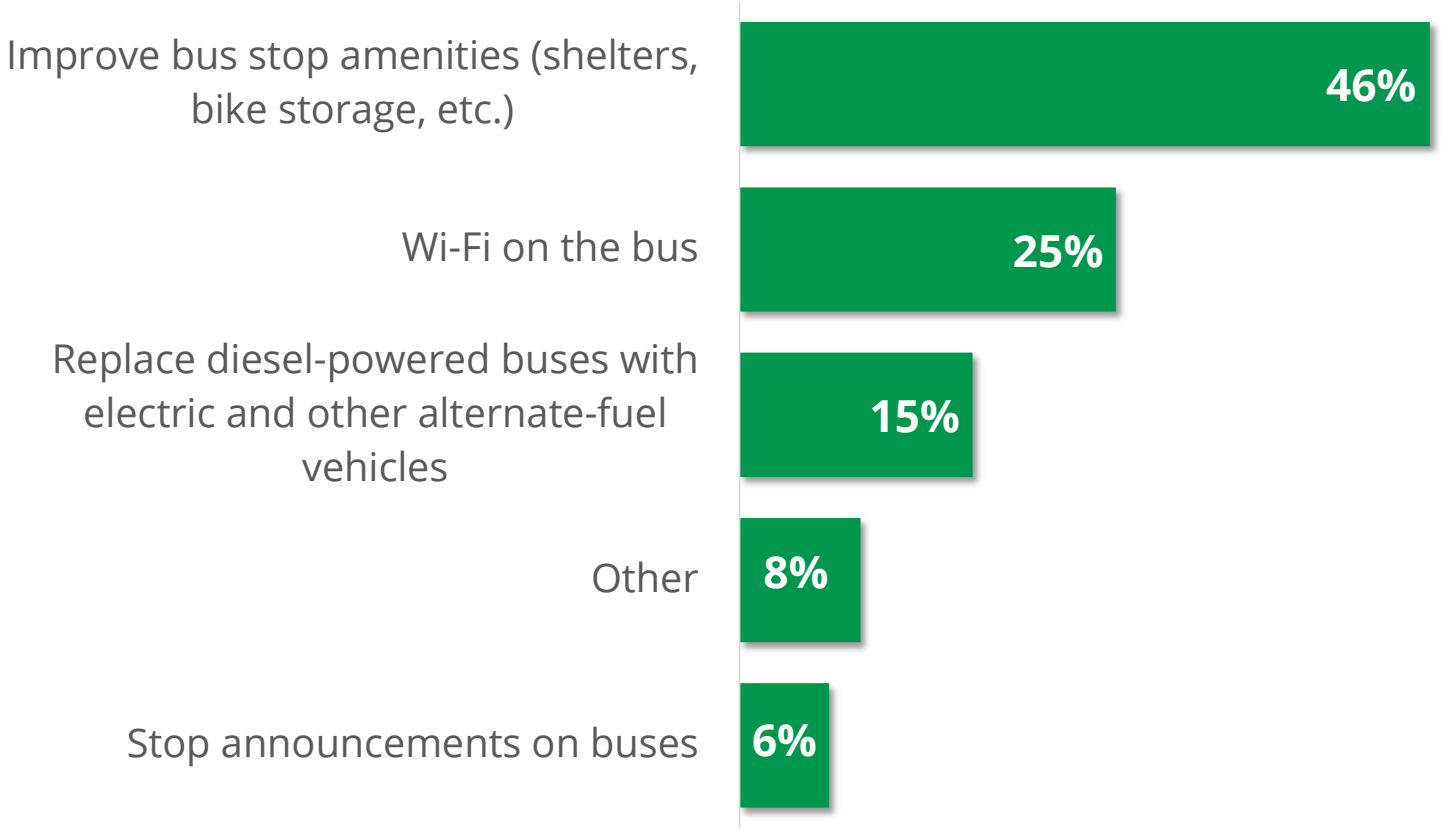
Public Input Survey

Top Service Needs



Public Input Survey

Top Capital Needs

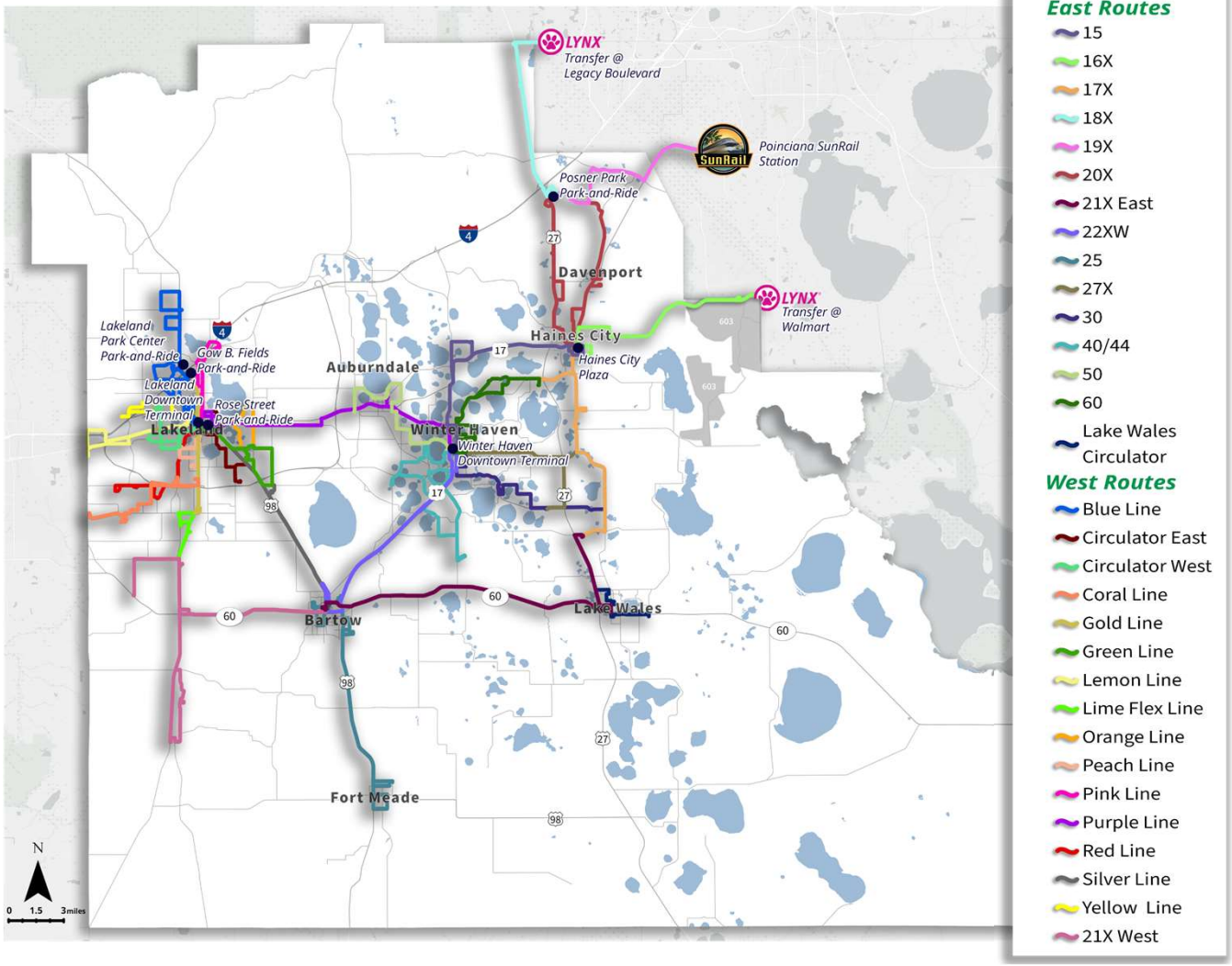


Land Use & Corridor Assessment

- More than 20 plans reviewed
- Meeting with Polk Comprehensive Plan staff on Thursday
- Identified key corridors for prioritizing transit based on
  - Existing services
  - Projected growth
  - Public outreach
  - Plans reviewed
  - Transit-supportive land uses/urban design

Existing Transit Service

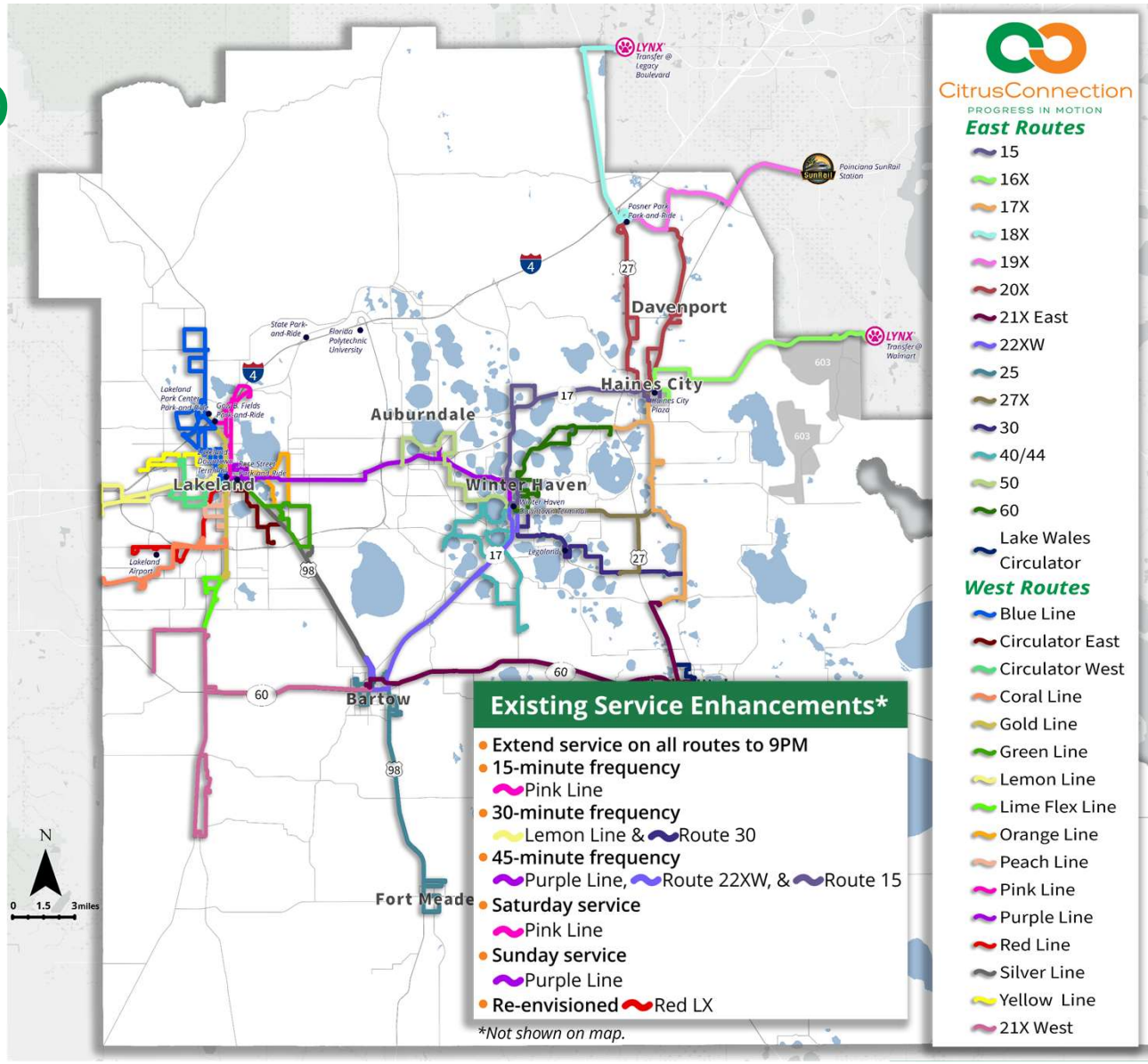
- 31 routes
  - East- 15 routes
  - West- 15 routes
  - 1 East-West Connector
- 3 Squeeze Services
- Monday-Saturday
  - One Sunday route
- $1.50 one-way fare



Developing 10-Year Transit Needs

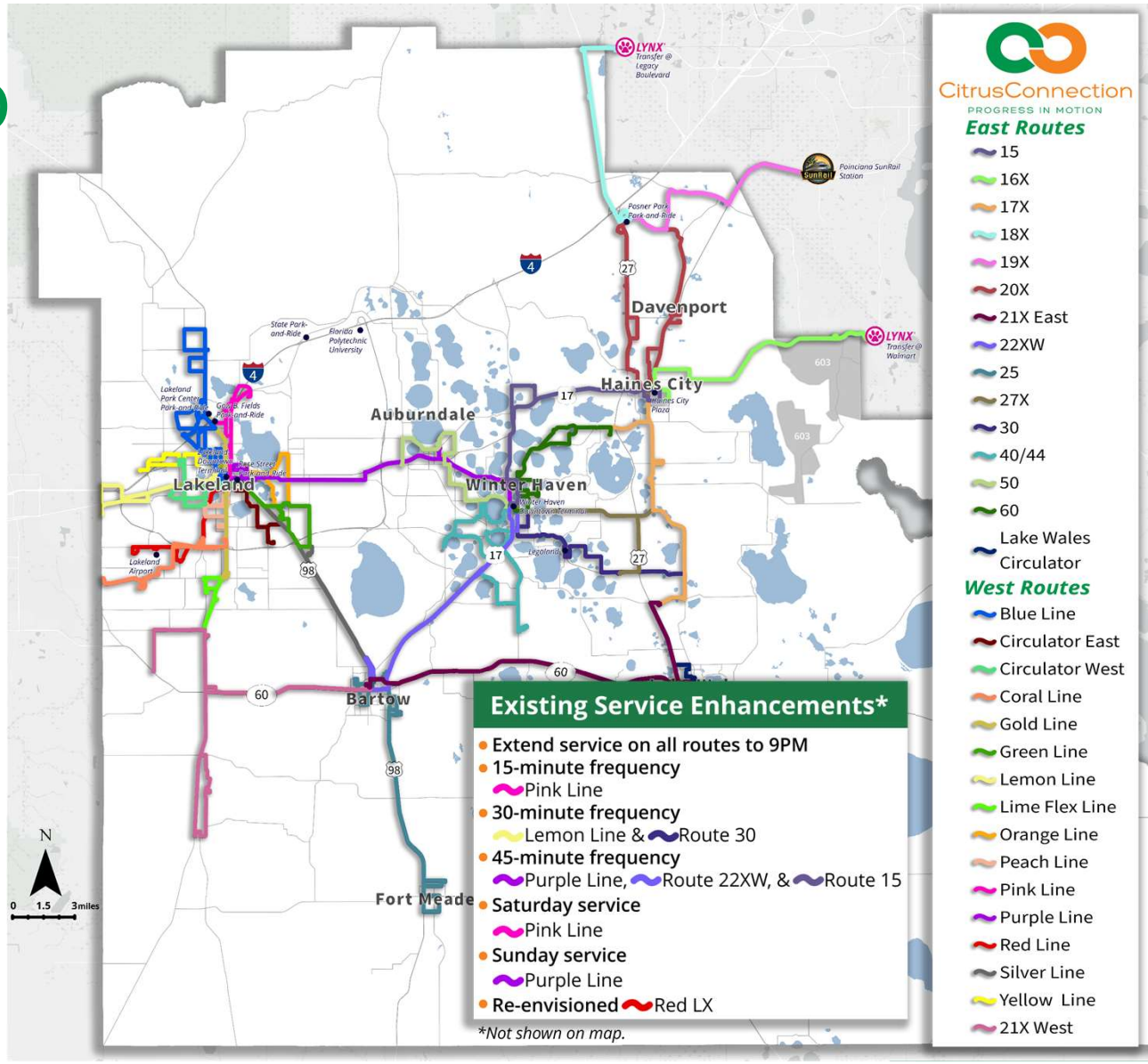
Enhancements to Existing Network

- Weekday Frequency Improvement
  - 15-minute
    - Pink
  - 30-minute
    - Lemon
    - Route 30
  - 45-minute
    - Purple
    - 22XW
    - Route 15
  - Re-envisioned route
    - Red LX



Enhancements to Existing Network

- Extend weekday service span until 9PM
  - All routes
- Add Saturday service
  - Pink
- Add Sunday service
  - Purple

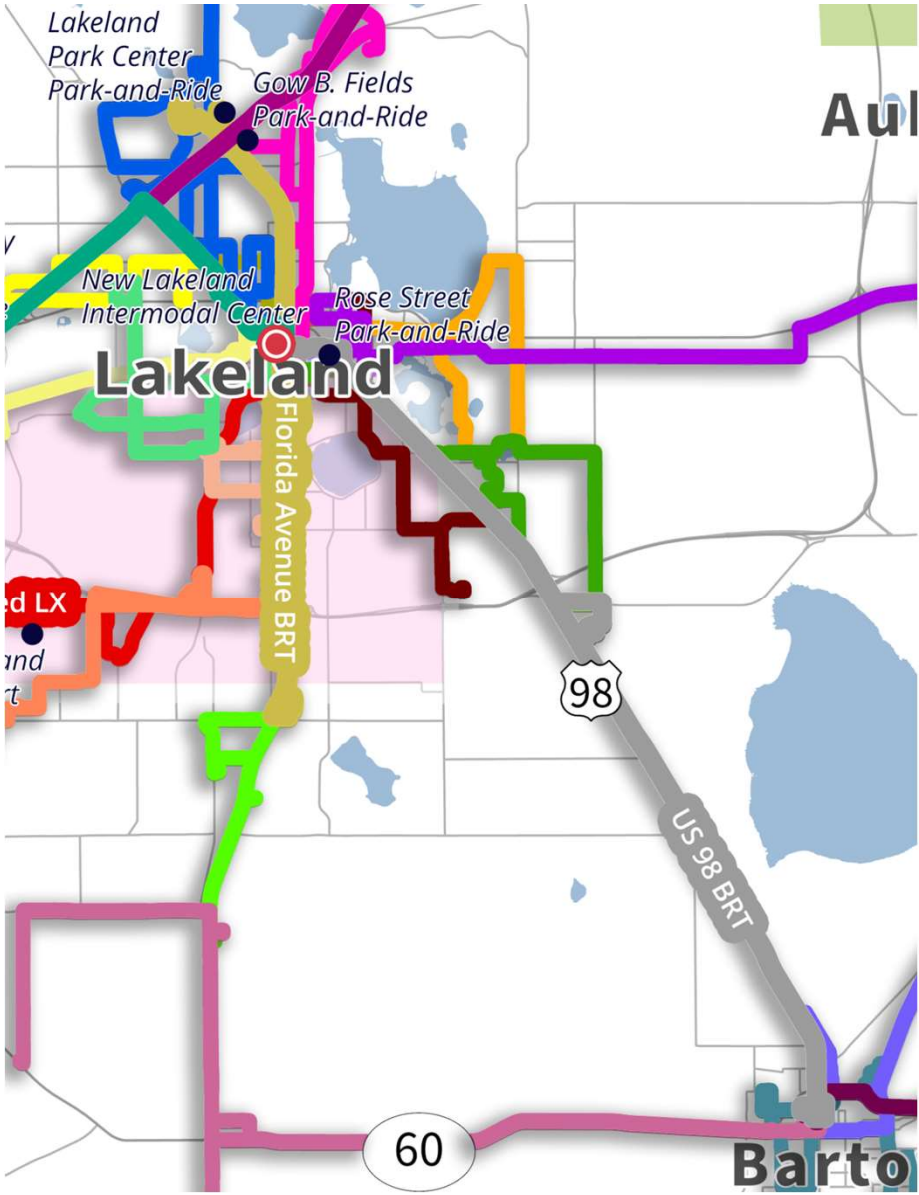


Enhancements to Existing Network

- Premium Service
  - Florida Avenue BRT
  - US 98 BRT

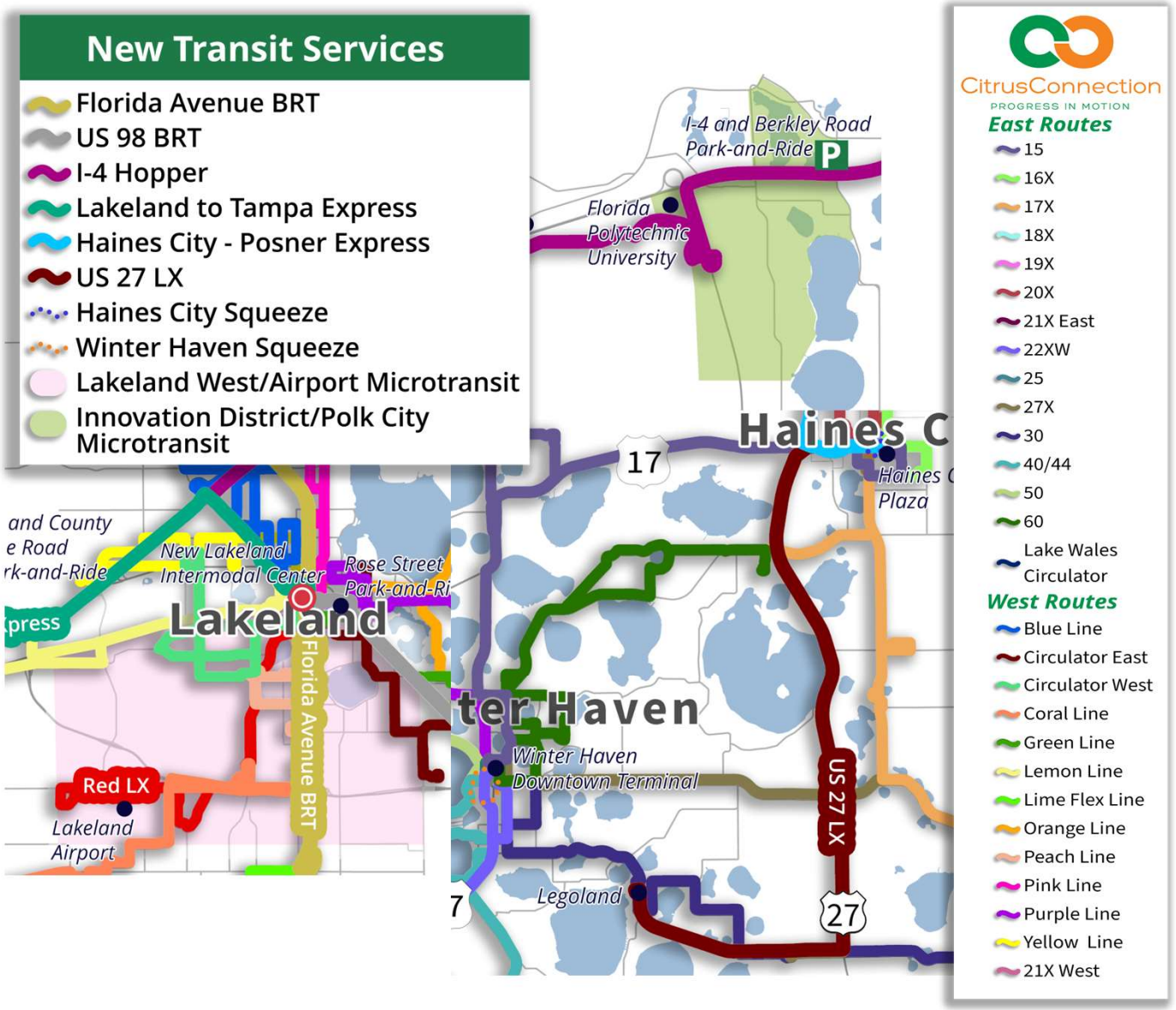
New Transit Services

- Florida Avenue BRT
- US 98 BRT
- I-4 Hopper
- Lakeland to Tampa Express
- Haines City - Posner Express
- US 27 LX
- Haines City Squeeze
- Winter Haven Squeeze
- Lakeland West/Airport Microtransit
- Innovation District/Polk City Microtransit



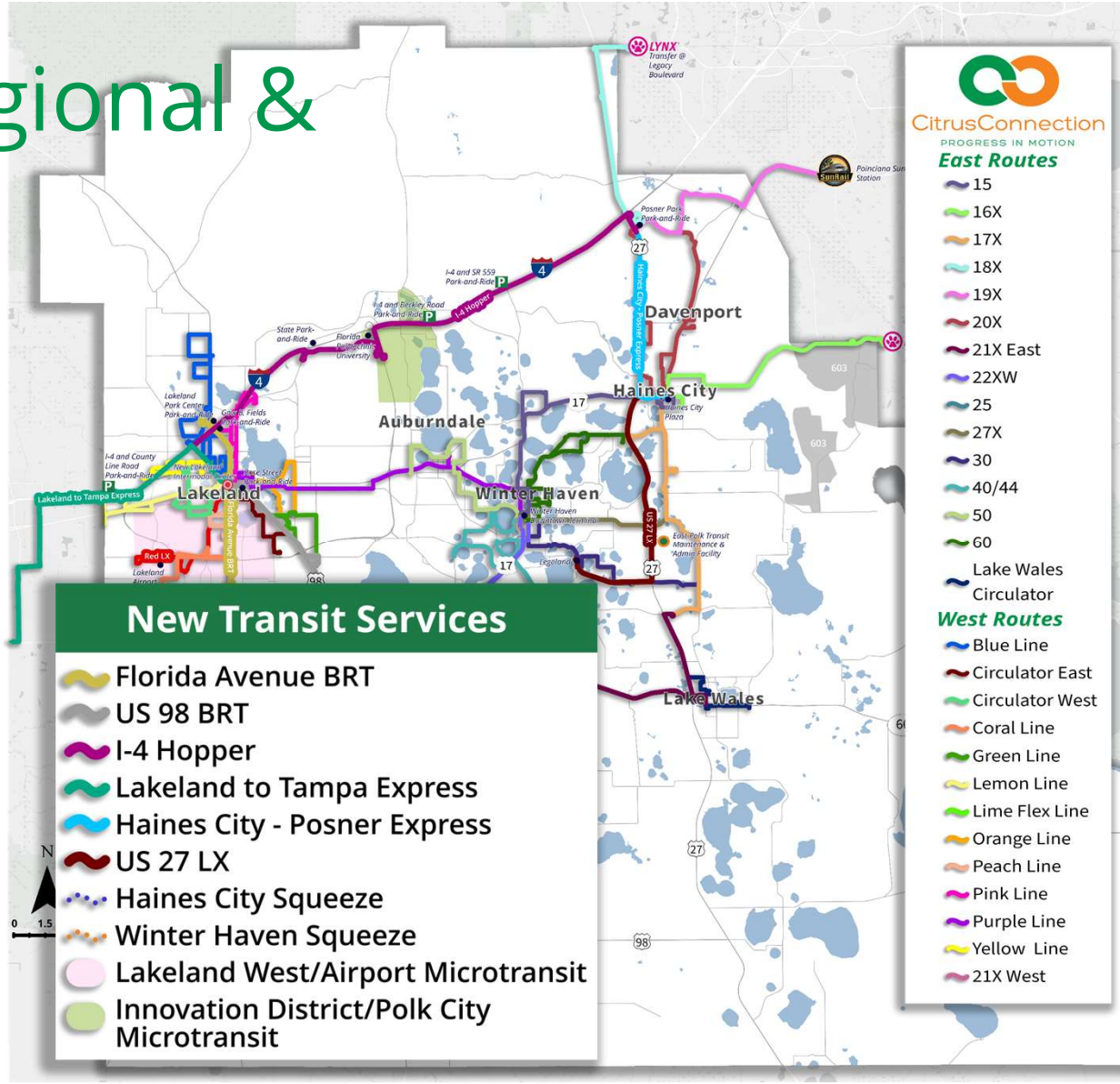
New Services | Local

- New Squeeze service
  - Haines City
  - Winter Haven
- Microtransit
  - Lakeland West/ Airport
  - Innovation District/Polk City
- US 27 LX
  - Legoland to Haines City



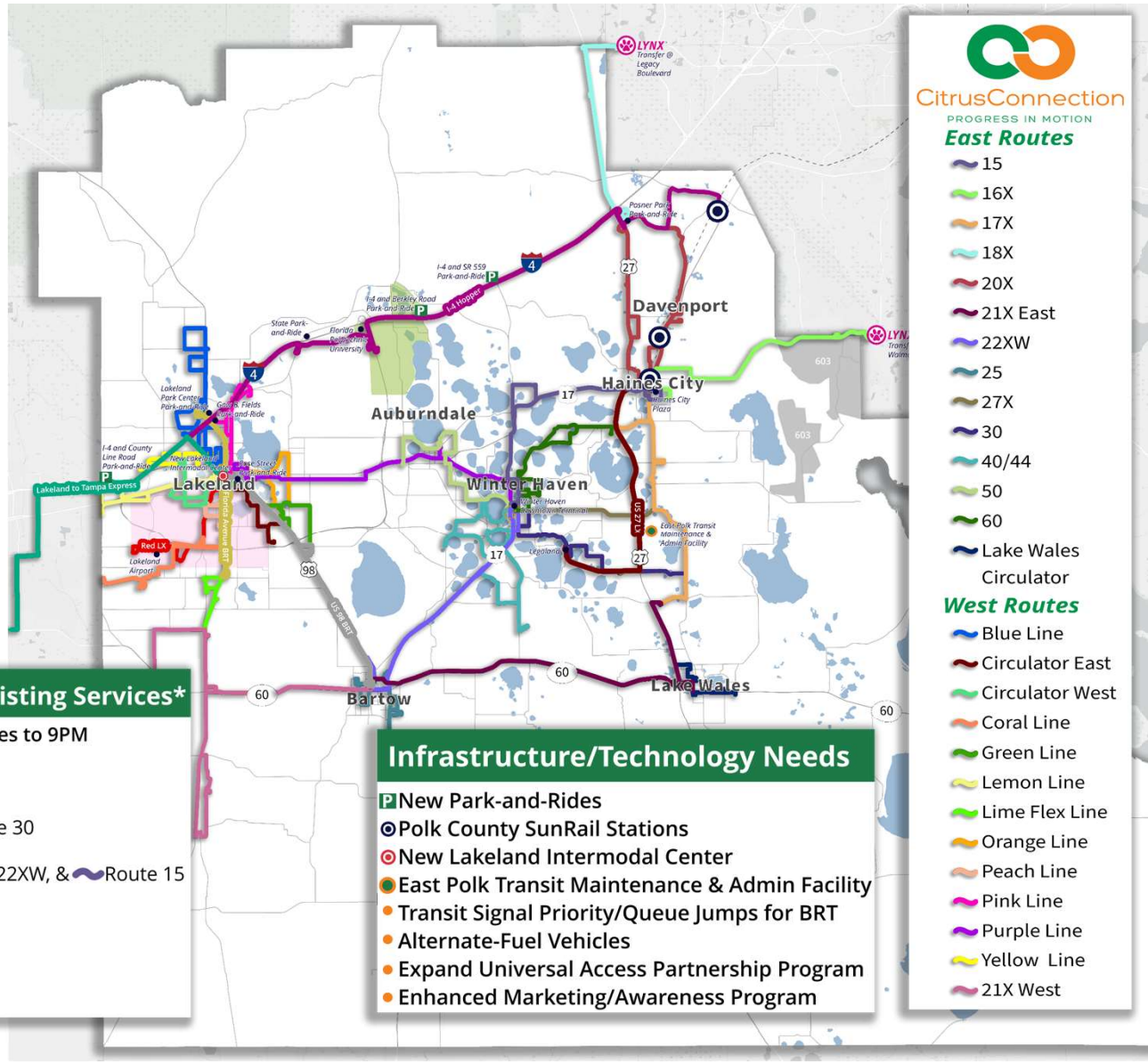
New Services | Regional & SunRail Feeder

- I-4 Hopper
  - Peak hour
  - Lakeland to Posner Park & Ride until SunRail expansion
- Haines City-Posner Express
  - Peak hour
  - Haines City to Posner Park & Ride until SunRail expansion
- Lakeland-Tampa Express
  - Connects HART on SR 60



2035 Needs Plan with SunRail

- Enhancements to existing network
- New local services
- New regional & SunRail feeder services



New Transit Services

- Florida Avenue BRT
- US 98 BRT
- I-4 Hopper
- Lakeland to Tampa Express
- US 27 LX
- Haines City Squeeze
- Winter Haven Squeeze
- Proposed SunRail
- Lakeland West/Airport Microtransit
- Innovation District/Polk City Microtransit

Enhancements to Existing Services*

- Extend service on all routes to 9PM
- 15-minute frequency
  - Pink Line
- 30-minute frequency
  - Lemon Line & Route 30
- 45-minute frequency
  - Purple Line, Route 22XW, & Route 15
- Saturday service
  - Pink Line
- Sunday service
  - Purple Line
- Re-envisioned Red LX

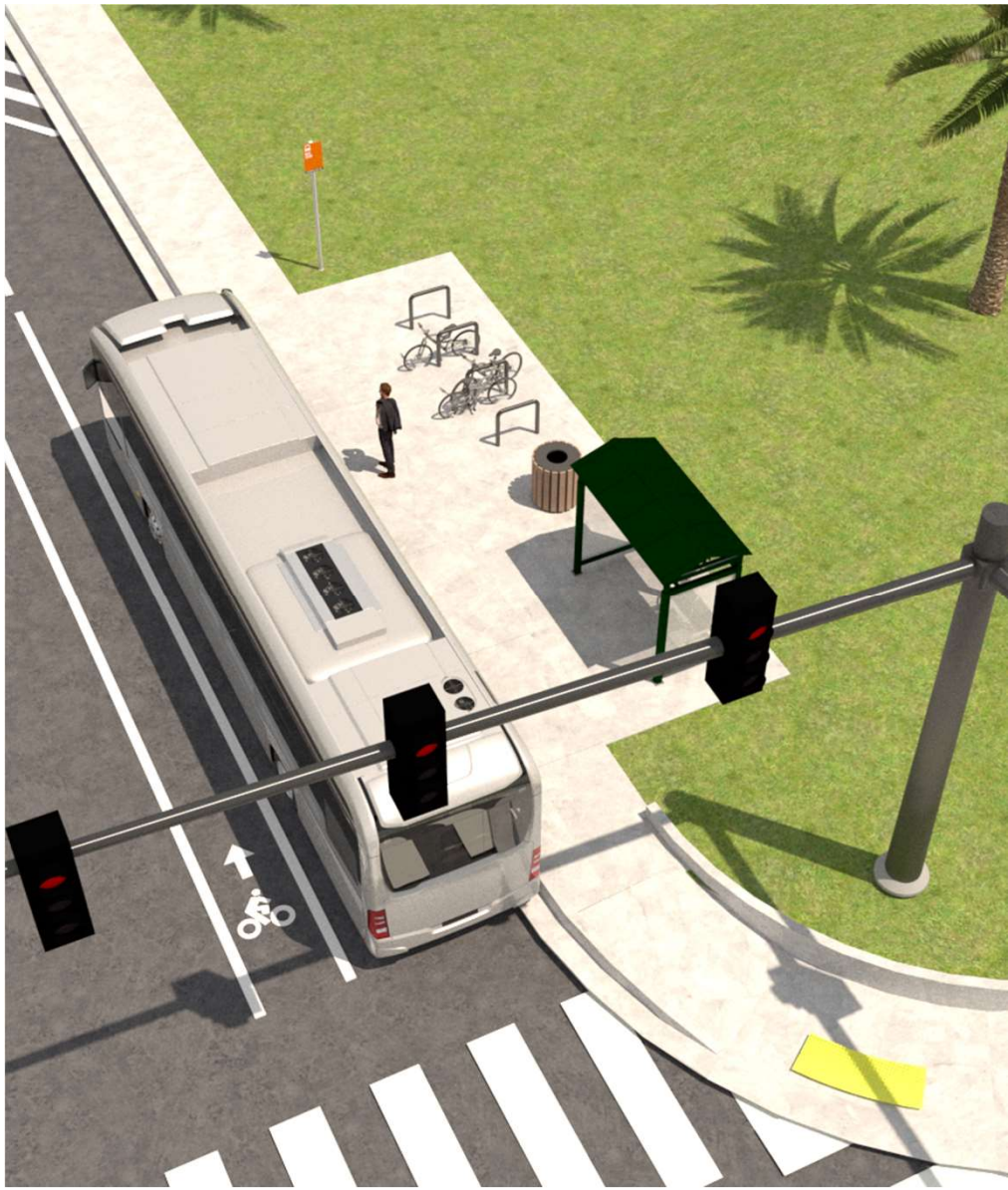
*Not shown on map.

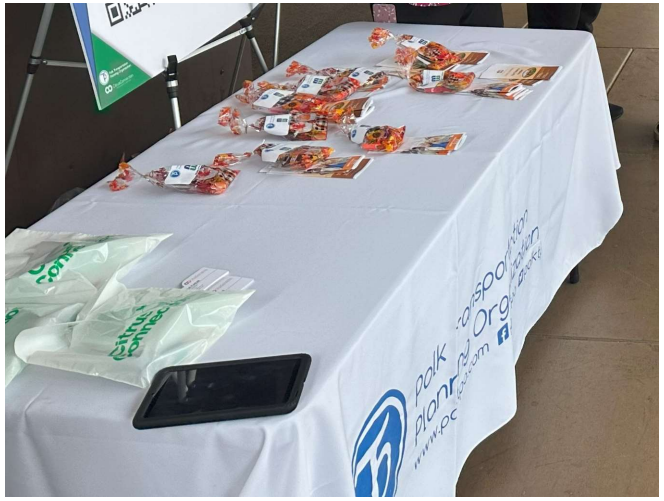
Infrastructure/Technology Needs

- P New Park-and-Rides
- Polk County SunRail Stations
- New Lakeland Intermodal Center
- East Polk Transit Maintenance & Admin Facility
- Transit Signal Priority/Queue Jumps for BRT
- Alternate-Fuel Vehicles
- Expand Universal Access Partnership Program
- Enhanced Marketing/Awareness Program

Capital, Technology, & Policy Needs

- New Lakeland Intermodal Center
- New Park-and-Rides
- East Polk Transit Maintenance & Administration Facility
- Enhanced bus stop infrastructure
- Multiple fare options and locations
- TSP/Queue Jumps
- Expand UAP program
- Enhanced Marketing program



What is Next?

- Review and incorporate your input
- Continue coordination with LRTP team
  - Data sharing
  - LRTP Public Workshop
- Technical Memorandum #3
  - Late April/early May
- TDP Public Workshop
  - May