Best Foot Forward
for pedestrian safety

FACTS: PEDESTRIAN SAFETY

Florida Statutes - Pedestrians; traffic regulations

F.S. 316.130 (7)*: Florida law requires drivers to stop and remain stopped at any marked crosswalk to allow a pedestrian to cross a roadway when the pedestrian steps into or is in the crosswalk. **Summarized. Multiple statutes apply.*

FAILURE TO YIELD = $164 minimum fine + 3 POINTS on your license

National Data

Federal reports estimate 60,000 pedestrians were injured and more than 7,300 pedestrians were killed in 2021.(1)

60,000 injured

7,300 killed

Pedestrian deaths increased by 12.5% from 2020 to 2021. That's an increase of 823 lives lost, from 6,565 to 7,388.(1)

12.5% increase

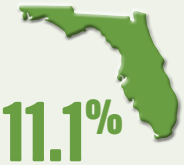
59% occurred on high traffic, high speed, wide roads

Heavy traffic, high speeds and wide roads make main thoroughfares dangerous for pedestrians. In 2018, 59% of pedestrian fatalities happened on these roads.(6)

Florida Data

Pedestrians make up nearly 22% of all the traffic fatalities.(1)

21.9%



11.1%

Florida accounts for more than 11% of all pedestrian deaths in the country.(1)

Central Florida Data (FDOT District 5)

On average, 11 people are struck by vehicles every day, and 4 are killed each week.(3)

Central Florida is consistently ranked one of the top ten most dangerous places for pedestrians to walk in the nation.(2)

What are some contributing factors?

1. **Speeding**, which impacts crash outcomes:

1 out of 10 pedestrians survive

9 out of 10 pedestrians survive

2. **Aggressive driving**, exacerbated by streets that were designed for moving cars quickly rather than for the safety of all road users.

3. **Distracted driving**, as more than half of all traffic crashes involve driver error.

Across the county, there is an epidemic of pedestrian deaths. In 2021, a pedestrian was killed every 71 minutes nationwide.(1)

Since 2012, Smart Growth America's Dangerous by Design report has ranked Central Florida as one of the top 10 most dangerous places in the country for pedestrians.

From 2012 to 2021, 58,755 pedestrians were hit and killed by drivers in the United States.(1)

For more information, visit
BestFootCFL.org

Contact: **info@bikewalkcf.org**
407-542-6074

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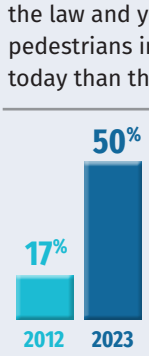
STEPPING UP FOR SAFETY

Fast Facts About BFF

Proven progress – More drivers are complying with the law and yielding to pedestrians in crosswalks today than they were 10 years ago.



In 2012, only **17%** of drivers yielded at BFF crosswalks on roads 35mph or slower. Today, that number has risen to more than 50%.

On roads 40 mph or higher, the driver yield rate has risen from 2% to 45% over the last 10 years. **45%** yield rate

SPEED LIMIT 40

Best Foot Forward's educational initiatives include community outreach efforts where pedestrian safety messages are presented to communities where locals live and play. The program's message has been presented to more than 120,000 Central Florida residents since 2012.

In The Numbers

23% of pedestrian fatalities nationwide involved hit-and-run drivers.(1)

14% of pedestrian fatalities in Florida occur in marked crosswalks.(4)

Between 2021 and 2022, pedestrian crashes throughout Florida increased by **10%**.(3)

It's not the tourists' fault:

93% of pedestrians killed in Florida live here.

96% of drivers who hit pedestrians in Florida live here.(5)

Central Florida has an established problem with crashes that injure and kill pedestrians. The **Best Foot Forward Coalition** believes the status quo is unacceptable. There is no silver bullet to end pedestrian crashes, but previous successes combined with continued persistence can make a proven difference. Pedestrians' deaths and injuries are not accidents, but crashes that can be prevented.

In 2012, the Best Foot Forward coalition formed with MetroPlan Orlando, the City of Orlando, and Orange County as founding partners. The program has expanded to include Osceola, Seminole, Brevard, Volusia, and Marion Counties and the cities of Apopka, Casselberry, Kissimmee, Longwood, Oakland, St. Cloud, and Winter Park. We are proud to work with more than 35 partners to make Central Florida safer for all road users.

The mission of the Best Foot Forward program is to increase the number of drivers stopping for pedestrians in crosswalks, as Florida law requires, through community **education**, low-cost **engineering**, high-visibility **enforcement**, and data-driven **evaluation**. Our target is zero fatalities and serious injuries, because when it comes to human lives, no other number is acceptable.

Best Foot Forward Coalition

School Districts & Health Departments of Brevard, Marion, Orange, Osceola, Seminole, and Volusia Counties

Progress from 2012 to date

Throughout Central Florida

12,488 TOTAL CITATIONS AND WARNINGS

680 ENFORCEMENT DETAILS

326 MARKED CROSSWALKS MONITORED

841 PRESENTATIONS AND EVENTS

ENFORCEMENT | ENGINEERING | EDUCATION

Best Foot Forward depends on every resident and organization working toward one common purpose – people before cars. BFF seeks to make walking a "normal" activity by identifying problematic areas and creating real solutions within local communities.

Bike/Walk Central Florida

*Data as of 6/1/2023

1. NHTSA, Traffic Safety Facts (June 2023)
2. Smart Growth America, Dangerous by Design 2022
3. Signal Four Analytics, 2023
4. Center for Urban Transportation, University of South Florida
5. MetroPlan Orlando, 2017
6. Governors Highway Safety Assn. Report, May 2021

FDOT TARGET ZERO

Best Foot Forward is administered by Bike/Walk Central Florida, 501(c)(3).

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